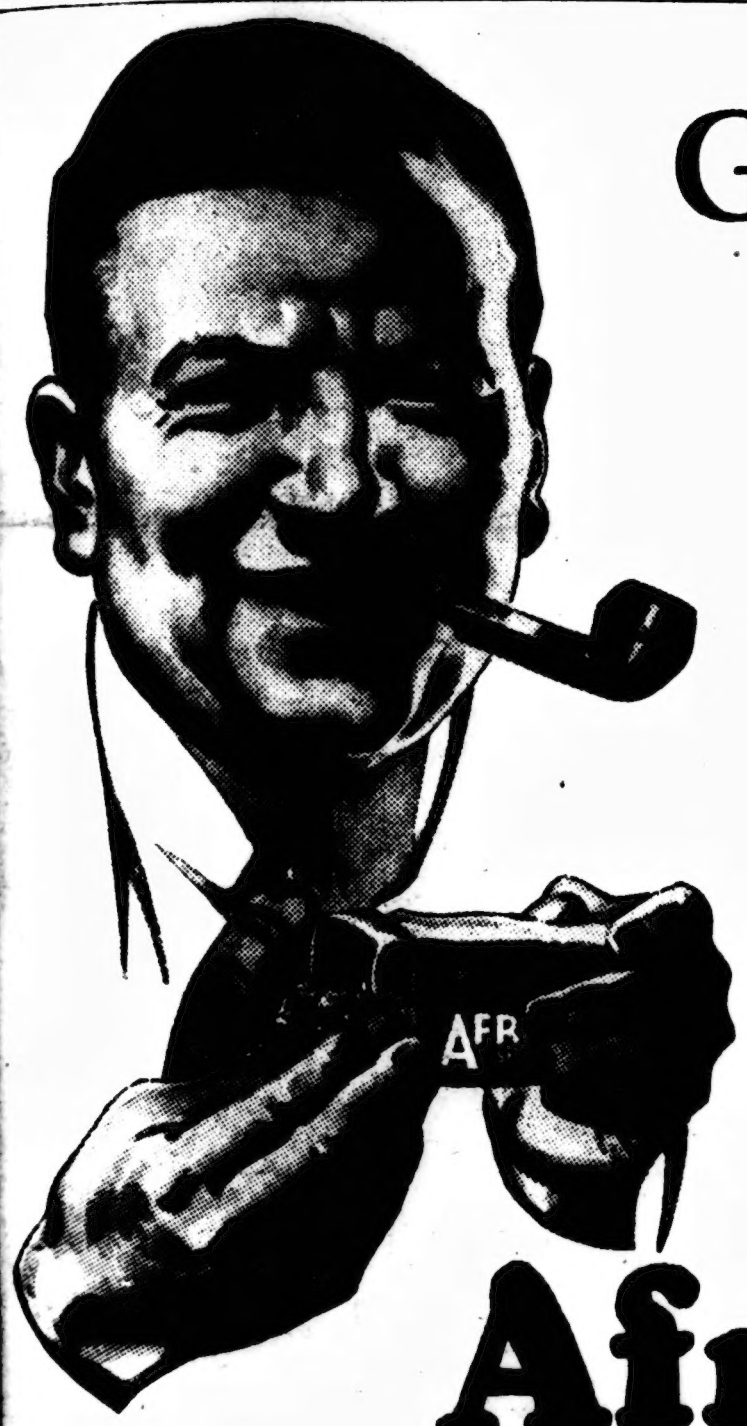
JOHN BULL, MAY 24, 1930
TWOPENCE

JOHN BULL

No. 1249.
Vol. XLVII.

OVER A MILLION SALE



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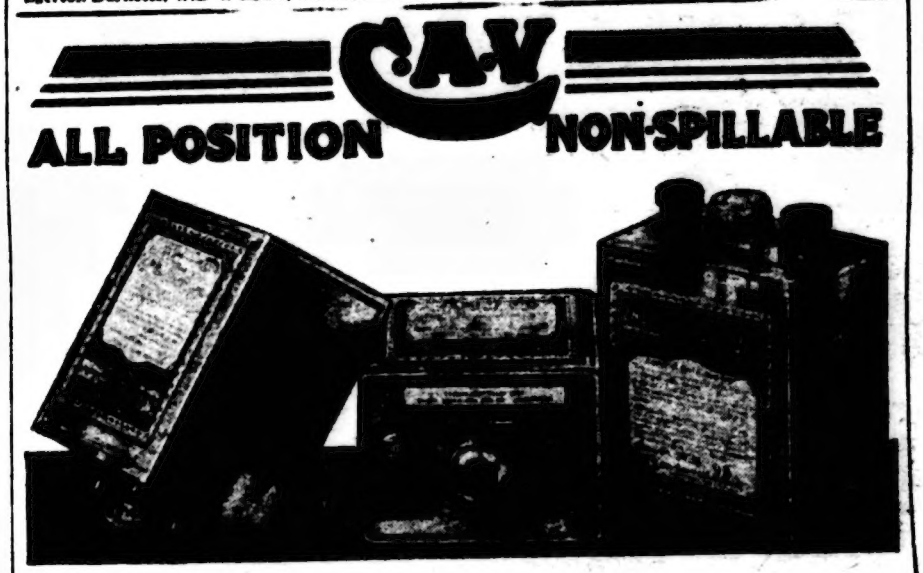

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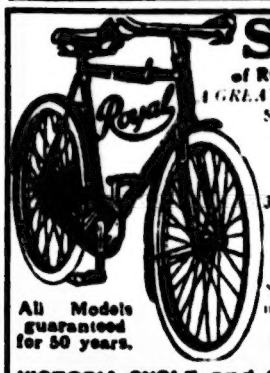

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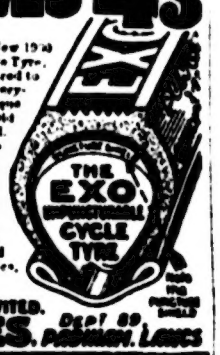

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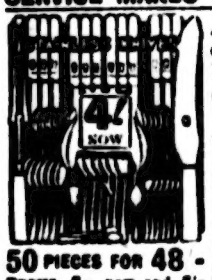

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1 pr 10-in Shear Steel Carvers, Ivorette handles, 6 Stainless Table Knives, and 6 Stainless Dessert Knives, Ivory grained handles. Blades can be sharpened to razor like edge. 2 Table Spns, 6 Dessert Spns, 6 Tea Spns, 6 Egg Spns, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spn, 1 pr Sugar Tongs, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver—always wears white
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...HALF-CROWN ...BLE-SIDED ...RECORDS
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Westland Tweed Sports Coat to measure in Grey and Brown mixtures. 18/11, 19/11 and 21/6. Superior Flannel Trousers, all shades Grey, 6/11, 10/11 and 14/11. Special offer: Sports Coat and Trousers, 25/6. Coats well tailored, Patch or Plain pockets. Trousers smartly cut. Belt loops. Also our famous Westland Man's Tweed Suits to measure from 59/6.
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DEFERRED TERMS AND PATTERNS ON APPLICATION.
Order now for Whitsun.
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(Established over ... years)

MORE POSTAL BARGAIN OFFERS appear on PAGE 14

TRY THE WONDERFUL
'LOUDSPEAKER' SOUNDBOX
ON YOUR GRAMOPHONE
You can transform the cheapest, weakest instrument into a powerfully amplified and super-sweet-toned Gramophone, equal to the most expensive cabinet model. Amazing results. Send no money. Send postcard only. Pay after you receive sounding 2/- weekly (11/- in all).
OR 10/- CASH DOWN
State whether soundbox fits in or slips over the tone-arm.
(F.) HAND & CO., 20, New Oxford Street, London, W.C.1

John Bull's

Our Wonderful Gift

"John Bull's" Panel Portrait is presented in a *de luxe* Art Mount, so that it may stand on table or mantelpiece. The size is 12 ins. by 8 ins. Take a ruler and measure off this size and then see what a fine large picture you will receive. NO FRAME IS REQUIRED—each picture is complete in itself.

Rules and Conditions.

The object of this scheme is to get bona-fide new readers for "John Bull." If it should be found on verification that any person introduced as a new reader is already a reader, *both applicants will be disqualified.*

When applicants have qualified for their Panel Portraits they are required to send 6d. to cover cost of postage and packing.

No person may qualify for more than one Panel Portrait, and no gift will be awarded to more than one member of the same family living at the same address.

This offer applies only to persons residing in Great Britain, Northern Ireland and the Irish Free State.

Great Gift

A SUPERB PANEL PORTRAIT FREE

for both you and your friend

A SUPERB Panel Portrait free! Not only one for *you*, but one for your friend as well! That is the wonderful offer which "John Bull," for a limited time only, is making to every reader.

Look at the two jolly "snaps" shown here. Now compare them with the superb Panel Portrait enlargements. See the wealth of detail which is revealed in the large pictures. How they sparkle with added charm and life!

Haven't you a snap which you would like to have transformed into one of these lovely Panel Portraits? If so, take advantage of our offer at once.

Our Offer in a Nutshell

Here is our offer in a nutshell:

Find a friend who will give "John Bull" a trial for six weeks, and we will present both to your friend and to yourself a beautiful Panel Portrait Free.

It is a condition, of course, that your friend is NOT already a reader of "John Bull."

Each Panel Portrait is presented in a *de luxe* Art Mount, so that it may stand on mantelpiece or table for all to admire. The size is 12 in. x 8 in. Take a rule and measure off these dimensions for yourself—see what a magnificent size your Panel Portrait will be!!

NO FRAME IS REQUIRED—each picture is complete in itself.

How to qualify for your Gift?

As proof that both you and your friend have purchased "John Bull" for six weeks, you are both asked to cut out and affix six consecutive numbers from six consecutive issues of "John Bull" to the Gift Vouchers which will be sent to you on receipt of the Forms below.

Directly your own and your friend's Gift Vouchers are received by "John Bull" properly completed, you will each receive at once a free Panel Portrait.

Obviously we could not afford to make so liberal an offer were we not reasonably certain that once your friend had given "John Bull" a fair trial, he or she would remain a regular reader.

Act To-day

Take the first step towards securing "John Bull's" magnificent Gift by filling up the forms at the bottom of this page to-day. As soon as these forms are received, "John Bull" will post to you two official Gift Vouchers—one for you and one for your friend. Act now—the sooner you fill in the forms, the sooner will you be admiring a lovely Panel Portrait of your very own.

CUT HERE—DO NOT SEPARATE FORMS BELOW

½d. stamp MUST be affixed by YOU in this space to cover return postage.

Name.....

Address.....

PLEASE WRITE CLEARLY IN BLOCK LETTERS.

Please post to "JOHN BULL," Gift Department, 63, Long Acre, London, W.C.2.

YOU FILL IN THIS FORM

APPLICATION FORM "A"

To be filled in by the reader of "John Bull" who is introducing a new reader.

To: "John Bull," Dept. J.B.1, 68, Long Acre, London, W.C.2.

—IMPORTANT—
Cut out the label on the left very neatly round the dotted line and enclose it with these Application Forms. The label, which will be used by "JOHN BULL" for sending to you both your own and your friend's Gift Vouchers, MUST be filled in by the "John Bull" reader with his name and full postal address written VERY CLEARLY IN BLOCK LETTERS. A half-penny stamp to cover return postage MUST be affixed by YOU to blank space provided.

In accordance with your special offer please send me my Gift Voucher on which I may qualify for a Panel Portrait. The new reader whom I am introducing has **personally** signed Form B and undertakes to give "John Bull" a trial for six consecutive weeks.

I certify that my friend is not at present a reader of "John Bull."

I have read and agree to abide by the conditions governing this offer.

N.B.—Please also fill in your name and full postal address on the Label on the left. Also affix halfpenny stamp on space provided to cover return postage.

NAME.....

ADDRESS .....

.....

DATE .....

Give below Name and Address of Newsagent:—

.....

.....

N.B.—If you are not already a registered reader of "John Bull," you may, if you wish, enclose Registration Form from Page 38 of "John Bull."

J.B. Available until 31.5.30. **Please write clearly.**

CHECKED.....

N.B.—Do not separate these forms — send them to "John Bull" together with label on left in an unsealed envelope bearing a half-penny stamp. You MUST also affix half-penny stamp to label on left to cover return postage on your Gift Vouchers.

YOUR FRIEND FILLS IN THIS FORM

APPLICATION FORM "B"

This Form MUST be filled in and signed by the new reader personally—NOT by the "John Bull" reader who is introducing him.

To "John Bull," 68, Long Acre, London, W.C.2.

Your special Gift Offer was introduced to me by the "John Bull" reader who has filled in the form on the left.

"I certify that I am NOT already a reader of "John Bull."

I have to-day placed an order with the undermentioned newsagent for the regular delivery of "John Bull" and give his name and address for verification purposes.

Please send me (through my friend) official Gift Voucher for my Panel Portrait. I have read and agree to abide by the conditions governing this offer.

NAME.....

ADDRESS .....

.....

.....

DATE .....

Please note that your friend will hand you your Gift Voucher. It will be sent to him together with his own. Give below Name and Address of your Newsagent:

.....

.....

.....

PLEASE WRITE CLEARLY.

CHECKED.....

Cut out label very neatly—affix halfpenny stamp—and send in with these forms.

In Craven "A" I always find what I expect — *that extra touch of Quality!*

1 PURE TOBACCO
Finest imported matured Virginia tobacco guaranteed pure and absolutely free from adulteration of any kind. Awarded Institute of Hygiene certificate.

2 BRITISH PAPER
Certified by an eminent analyst to be made from pure materials free from harmful ingredients.

3 NATURAL CORK-TIP
Guaranteed natural cork of the finest possible texture and quality, providing a perfectly hygienic smoke.

4 NO SORE THROATS
Made specially to prevent sore throats, a fact which is fully appreciated by the public.

CRAVEN "A"

THE CORK-TIPPED VIRGINIA CIGARETTES OF HIGHEST QUALITY

Made Specially to Prevent Sore Throats

MADE BY CARRERAS LIMITED. 142 YEARS' REPUTATION FOR QUALITY

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ACRE, LONDON, W.C.2.
TEMPLE BAR 2468.
HEROICALLY, LONDON.

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for Week ending Saturday.
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Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

JOHN BULL

For the People— *—the Right to Justice and Truth*

"If you see it in 'John Bull,' it is so"

Who Touched Off that Torpedo?

Skeletons in the Cabinet

A Compliment from Fritz

HE particular committee on whose agenda the Consumers' Council Bill has been placed is now engaged in considering the Road Traffic Bill. Until that Bill has been completed the Consumers' Council Bill cannot come on.

A shoal of amendments which are certain to be tackled will have the effect of indefinitely impeding its progress.

Before the end of the session comes the Consumers' Council Bill has a chance to be considered, it will be dead, and will have to be introduced again next session.

The Government ought to transfer the Bill to another committee without delay.

Spilling the beans

When Mr. Winston Churchill read the text of a ten-year-old secret Cabinet document in the Commons, there was an uproar.

Mr. Lloyd George nearly exploded; Mr. MacDonald was vehement in denunciation; and Mr. Baldwin could not find a word to say for his lieutenant.

No doubt Mr. Churchill's action was highly improper. But that was not the real reason for the frenzy.

Cabinet Ministers and ex Cabinet Ministers know that these secret documents contain a damning record of all the mistakes, and all the blunders which we have never heard about.

And such skeletons are going to be let out of the cupboard, so Baldwin's reputation may be safe.

Cabinet leakages

The Cabinet's recent indignation at the "leakage" of its decisions and intentions is surprising to those who know some of the inside facts about how Cabinets invariably "spill" them.

So many years ago, a certain Bill was decided upon but before it was printed and issued to Members of Parliament, copies of the draft were sent to the representatives of two sets of interests so that they could be "put wise" in advance.

In due course the details "leaked" to the Press. And the powers-that-be were surprised.

Fish as oysters

America's Budget, granting many substantial preferences to British products, is of great political portent.

The Government in general, and Mr. Snowden in particular, have been as silent as oysters concerning it.

Lord Beaverbrook and his Crusaders, of course, have welcomed it with a cheer, declaring that it proves the soundness of the cry: "The Dominions and Empire Free Trade."

It doesn't. But it does mean that Imperial Preference will be a burning question at September's Imperial Conference.

"A. G. G." tells you on another page Labour simply has not got any agriculture policy. Unless it finds one, and when found makes it meet the farmers half-way on this Preference question, the conference will be not only a "frost," but an iceberg.

We were right

Nearly three months ago we assured our readers that, despite all the scaremongers who were suggesting that the Bill for raising the school age would be dropped, the Government was determined to have it on the Statute-book by Christmas this year.

The Prime Minister now confirms this.

His nest-egg

Some years ago the King of Spain, who is paying another private visit to this country very shortly, listened to the advice of King Edward, and invested a large portion of his private fortune in safe British securities.

"Private fortune safe in Britain"

He has been adding considerably to these investments during recent years.

They are all carried out through third parties, however, a very well-known financier in London making investments on behalf of his Majesty.

King Alfonso is by far the richest ruler living to-day, and is a millionaire several times over.

Unexpected tribute

A German boot-manufacturing concern which recently opened a branch factory in England has made a surprising discovery.

Although English wages are higher, the boots made in the new branch are being produced actually more cheaply than those made in Germany.

This has been traced as being due to the higher output per man, and the greater reliability of the product in this country.

Cost of the Courts

Some very wild guesses have been made in a certain section of the Press recently as to the cost of an evening Court at Buckingham Palace, which one paper went so far as to assert "runs into several thousands of pounds."

The truth is that the cost of one of these functions is only about £500 or £600, most of which is taken up for floral decorations and refreshments for those present.

Many substantial economies have been effected here lately, such as the practice of holding Courts in pairs on successive evenings.

Not worth it

On another page Mr. E. Roffe Thompson advocates the prosecution of some Communists for incitement to mutiny.

This, of course, is our contributor's private opinion. We disagree.

There is nothing some of the Communists would like better than martyrdom, particularly at the hands of a Labour Government.

Local police chiefs may act as they think fit against local offenders, but the Home Secretary would be ill-advised to intervene.

All may read

What will the Simon Report cost the public?

Previous important reports on Imperial questions have been sold at prices based on the cost of production, which have prevented them from being circulated as widely as public interest demands.

On matters that call for national decision public opinion must be fully informed.

Strong representations are being made to the Government, and there is reason to hope that the forthcoming report will be put out at a nominal price.

Still leading

Britain still has the reputation of making the world's best motor-cars and cycles.

Now, after many experiments, a discovery has been made in Sheffield that will further enhance the superiority of our material.

A pliable, tough steel, to withstand the shock of bumping over rough roads at home and abroad, is about to be used by one of the largest firms of cycle-makers in the country.

This is "good business" for the workers of Sheffield.

Gold for Gould

Because he could not lease the best residence on the front for a casino in opposition to Deauville, Frank J. Gould, the American multi-millionaire, has bought the entire front and half the town of the ancient Norman seaport of Granville.

Gambling he says, is a business, not a sport or a weakness, and he intends to take more than eight times as much money as his Deauville rival.

What old-fashioned residents think of having their quiet home town transformed into a superheated gambling-hell to gratify the whim of the alien is left to the imagination.

"A gem of remembrance"

Hidden beauty

An announcement on the two previous pages of this issue will bring great pleasure to countless readers of JOHN BULL.

Often in moments of leisure at home or on holiday, amateurs take lovely and memorable snapshots little gems of remembrance.

JOHN BULL has now set out to give beautiful panel-portrait enlargements of those little treasures free of cost. The simple conditions will be found on pages 4 and 5.

Results already achieved are amazing in their revelation of the hidden beauty in "snaps." It is a unique opportunity not to be overlooked.

Eyes on our mote

An American crowd recently stormed a jail in Texas, seized a negro, and burnt him to death in circumstances of indescribable atrocity.

About the same time one hundred American clergymen were moved by "belief in the sublime spiritual ideals which Gandhi embodies" to cable to Mr. MacDonald, urging him to seek "an amicable settlement with Gandhi and his people"—who burn whites.

Meanwhile, American machine-guns continue to rattle in Nicaragua and in the Philippines, and Texas burns its negroes.

Russian "economy"

A recent decree has been issued by the Soviet central authority under which M. Sokolnikoff and his staff of Soviet officials in London will all receive increases of salary.

The Soviet representatives in certain other capitals will get rises also.

Even the rises, however, will not bring the salaries of many of the officials much higher than that of a clerk in an ordinary British commercial office, for it is one of the Soviet principles that its diplomats must only receive the standard Russian wage.

But—they are allowed an almost unlimited sum for expenses. So the meagreness of the "wage" does not matter.

"IF YOU SEE IT—" *Continued*

Reign of terror

We have advocated the use of the "cat" for the cowardly razor-slashers in Glasgow, and we now have the support of Lord Justice Clark (Lord Alness), who recalled the fact that flogging had been found essential in the last century to stamp out garrotting in England.

He advocates the "cat" and the rope

He went so far as to say that it might be necessary to enforce the death penalty, under a statute of George IV.

That there exists a reign of terror in certain quarters of Glasgow there is no doubt, in many cases witnesses being afraid to open their mouths.

A good friend

Typists, especially those out of work, evidently have a good friend in Miss Margaret Bondfield, the Minister of Labour.

She has set aside £35,000 to be spent on the training of unemployed women clerks, typists and allied workers.

They will receive instruction in shorthand, typewriting and duplicating to make them good workers, and in housekeeping, cookery and nursing to make them good housewives and mothers.

Forms of application can be obtained from the Ministry of Labour.

Outside evidence

We do not approve of the inequality of the law which allows betting for the well to-do, but punishes the street bookmaker.

But we are equally angry at the way two men accused of street betting before Provost Anderson at Hamilton were dealt with.

The cases were identical, but one man, Donald Shaw, got off "on probation"; the second, William McKenzie, was fined £10.

What makes the case peculiarly unpleasant is that the Provost stated that "a party had spoken to him about the case" of Shaw, and said that Shaw was not a professional bookmaker.

That a magistrate should announce from the bench opinions expressed to him outside the court is amazing.

Wrong class

Agricultural workers will be exempt from the operation of the new Eight Hours Bill, and for obvious reasons.

But those reasons do not apply to road workers under county councils, although the hours and wages are fixed by Agriculture Wages Boards.

At present they are paid very low wages for very long hours (9½d. net), and they have often to cycle many miles to their work, for which they get, if it is more than three miles, a trifling allowance.

It will be absurd if these men should be classed with agricultural labourers.

Jimmy o'Goblins

There is a rare lot of gold coin in circulation in Bradford just now. This is not a sign of prosperity, but of the reverse.

Owing to the textile dispute, many people are digging down into their hidden savings, much of which has already been used for bare necessities.

It is a tragic time for Bradford. If the strike continues there may be no Bradford holiday this year.

And even if it doesn't, many workmen hope it will then be full steam ahead and no holidays until the larder and the locker are replenished. "We've had our bellyful of holiday," the workmen say.

Off the track

Certain roadmen have recently been transferred from the service of the Worksop Rural District Council to that of the Nottingham County Council—same job, same place, but new masters. And their wages have been reduced from 42s. to 37s. 2½d.

This is what they call "grading." And grading is always down, and never up.

It is possible that the change is contrary to the statute. But, anyhow, it is very mean.

Why so curious?

The *Financial Telegraph* (editor, Donald Kennedy, of Holborn Viaduct, London) will not fail for want of impudence and impertinence.

A JOHN BULL reader recently received a letter stating that its records showed he had a holding in a certain company, and asking to be advised as to whether any change had been made so that it might keep its records in order and acquaint him with any developments.

What's the idea? Is this merely a feeler?

Liverpool's shame

James Wood, a labourer, has been applying for a Liverpool Corporation house since 1922, and has been "put off" by the Housing Department.

He has been living in a kitchen with five children, and *his last baby was born in the presence of two daughters, aged fourteen and sixteen.*

Small wonder that, grown desperate, he jumped over the counter in the Liverpool Municipal Offices and smashed two glass panels in a partition. And no wonder that the magistrate let him off on probation.

A clerk of the Housing Department told the magistrate with composed officialism that Wood must wait his turn.

But he was given a house next day!

Preying on mourners

A dirty way of rooking bereaved relatives has been found by a man who describes himself as a journalist and publicity director.

He told the relatives of a public man by 'phone that he could report the funeral for various newspapers. He required no payment beyond expenses. But those amounted to £7 7s., though he agreed to accept £5.

This proceeding is entirely foreign to the profession of journalism. We hope that the North London branch of the National Union of Journalists, which is dealing with the matter, will be able to talk straight to the trickster.

Bray! Bray! Bray!

Eaton Bray is a very *good* place. Sinners blush for shame and run for it. They get so bored.

The local council has just now been almost prostrated with shock because some youths came down from London with a football bladder and a tennis-ball attached to their motor-bikes, and had a bit of practice on a field, nicknamed "The Recreation," *upon the Sabbath.*

The one bright feature of the discussion was that one councillor, a Mr. Roberts, said it was "a very little ball."

Bless thee, Roberts, for those sweet words!

Three short stories

For hanging a dog, striking it with a pole-axe, and then cutting its throat, Joseph W. Elliott, a butcher of Workington, was fined £5. Perhaps he considers that the sport was worth it.

William Glenn, of Leamington, was given a shilling by the owners of a dog to poison the poor thing.

So he beat it with a spade, while the creature screamed, and then tried to drown it in 6 in. of water. He was merely fined 10s. 6d.

But these two were humane compared with George Dod, of Barrow Road, Wincobank, Sheffield. He poured petrol over a cat, and then set fire to it. For this awful cruelty he was fined at Sheffield Police Court—heavily, it is true, £20—but merely fined.

Fledged for summer

Civilian clothes have hitherto been barred to men serving in the Royal Air Force.

We are glad to learn that this irksome regulation will be reconsidered during June, and it is more than likely that the Air Force will then be granted equality with the Army.

It seems a slight matter, but in fact has had a lot to do with past Air Force recruiting difficulties.

The snail-crawl

The Stock Exchange Committee has at last appointed a sub-commitee to enquire into the position of naturalised British subjects of German birth who, during the war, were forced to resign from the Stock Exchange.

By continuing to refuse readmission for so long, the Stock Exchange Committee has not only proved itself once again years behind the times, but has also done definite harm to the world-wide attempts to forget the passions of war.

It is to be hoped the sub-committee will report quickly that this rule must be scrapped.

Fogging the farmers

A few days ago a circular was issued by the Ministry of Agriculture asking for particulars of motive-power used on farms. The technical nature of the questions fogged most farmers.

Made him smile

One answer, which made Dr. Addison, Parliamentary Secretary to the Ministry of Agriculture, smile, was that a wheelbarrow was the only vehicle used.

Another large property owner from the West Country said he believed in "strong language" as the best possible motive-power.

The Ministry may be able to disseminate valuable information from these questionnaires, but farmers in many a rural area scratch their heads in despair over the highbrow phrases in which the queries are put.

Not a film fancy

A drunken man fighting the pilot of an aeroplane 3,000 ft. in the air, while four other passengers, including two women, look on numbed with terror.

The pilot knocking the drunken man senseless and landing him safely with the other passengers at an aerodrome.

The drunken man recovering consciousness on landing and stoning the pilot.

This is not an extract from the scenario of a Yankee film thrill, but an actual happening in America, the land of Prohibition.

And the drunken man was not even arrested! Can you beat it?

The ratepayers say—?

How pleasant to be [illegible] Kidwelly Town Council!

Two councillors fell behind their rates. Other [illegible] summoned; they were.

The case came before the [illegible]. One alert fellow, a doctor, thought ought to be loyal to the ratepayers several members thought that faulters ought to pay up.

But the matter was referred to Rating Committee. And [illegible] are!

Are they afraid?

Alderman W. Green [illegible] certain charges against the [illegible] tees of the Nottingham Corporation is right to refuse to give evidence fore a committee consisting of the Lord Mayor and two aldermen before *any* committee which holds secret enquiry.

The charges must be investigated an impartial tribunal in public or public will form its own [illegible]

Pigs and taxpayers

Bracken, and how to destroy [illegible] been a subject of experiment for [illegible] years with the chemists and agriculturists [illegible] to the Scottish Office.

Advises killing them with chemicals

The Under-Secretary of State, Mr. T. Johnston, says that possibly many [illegible] eradicated by chemicals [illegible] diseased pigs.

Less [illegible] and more complete destruction of bracken and its [illegible] an agricultural [illegible] tells us [illegible] be secured by letting [illegible] pigs loose among it.

Is it considered [illegible] the taxpayer who should grant [illegible] sweat?

Still spelt "dye"

The Dye-Stuffs Act, which [illegible] measure of protection to certain branches of our textile industries, is scheduled to expire at the end of the year.

We believe, however, that a Government announcement of a [illegible] shortly be made.

Certainly the question is now being seriously considered, and the opinion is gaining ground that there are sufficient special circumstances to [illegible] dye-stuffs from the General [illegible] general policy.

Dead man's hand

Last week John George Watts, a London taximan, had a fatal [illegible] while driving. His cab crashed into a shop window, though he [illegible] miraculously escaped injury.

A week earlier, Alan Jones, a London 'bus-driver, had a similar [illegible] while driving in a main street.

He managed to bring his 'bus to a standstill, but immediately collapsed and died soon afterwards.

On the Underground [illegible] is an appliance in use commonly called the dead man's hand, which automatically stops the train if the driver loses consciousness.

Such a device is clearly desirable on all motor vehicles.

They know

While no orders are forthcoming from British owners for new ships, Britain continues to receive orders from other countries.

The latest order for two passenger steamers for the Dalmatian coast trade has come to this country from Yugoslavia.

They are vessels of 12 knots speed and will be built by Messrs. J. S. White and Co. at their South Coast shipyard.

New Lunacy Terror

by Col. the Rt. Hon. OSIAH WEDGWOOD, D.S.O., M.P.

"When I cross-examined a member of the Board of Control . . ."

AT half-past four o'clock the other morning, in a drowsy House of Commons, our bureaucrats won a great fight.

By their triumph they have opened the doors of the asylums of Great Britain in the wrong direction, and legally robbed most of those charged with insanity of their right of appeal to justice.

The Mental Treatment Bill had practically become law in astounding circumstances.

The Government had to find something for the House of Lords to do. Curiously, no department had a Bill of any kind in its pigeon-holes ready for introduction.

Then Mr. Arthur Greenwood, the Minister of Health, stepped into the breach. He dug out an old stager which has been many times before Parliament.

It was a bone which the House of Lords could be trusted passively to chew.

There has been a wholesale surrender of the rights and liberties of the subject to enlarge the tremendous powers already possessed by the most autocratic of all organisations, the Board of Lunacy Control.

NEEDLESS to say, the policy represented in this Bill had no place in "Labour and the Nation" or in the official declarations of the Labour Party.

The Bill had its origin in the famous Harnett case, in which doctors were sued for wrongful certification. Mr. Harnett obtained very heavy damages, but the Court of Appeal reversed him.

As a consequence of this action, doctors became afraid of certification.

By the Bill they are now adequately protected against prosecution, either for what they do in the future or what they may have done in the past.

That was the aim of the Bill, but the kernel is that certification has virtually been ended, and in much more subtly dangerous method of filling the asylums has been given to the Board of Control.

Now a person may become in the first instance, a voluntary patient in a voluntary home, which, however, in the majority of cases out of London is an asylum. The doctor need have never intervened.

But once the individual is in the asylum, the person in charge of the institution—in other words, the Board of Control—can decide at any time that the patient is incapable of expressing himself as willing or unwilling to continue receiving treatment.

Should the "person in charge" so decide, he can then change the patient's status from that of a voluntary to a temporary patient compulsorily detained for six months, if his personal attendant and a doctor appointed by the Board of Control agree that the course will be beneficial.

There is no certification—and no appeal.

That, however, is not the only method by which so-called temporary patients will now be recruited for our asylums.

A relative of any person, or an officer of a local authority, can ask to have that person put temporarily into an asylum, provided the application is signed by a personal medical attendant and a Board of Control doctor.

Once the person is inside as a temporary patient, the Board of Control may order that steps shall be taken to deal with him as a person of unsound mind, and he may be certified. When he is certified, he becomes a permanent patient in the lunatic asylum.

What will inevitably happen now is that doctors will recommend everyone for temporary treatment for which no certification is required and against which the unfortunate citizen has no legal appeal.

Of course, the asylums population of the country will increase now that there is not the slightest risk to the doctor, and he can feel that he is not putting someone away.

It is an amazing circumstance that the whole of this scheme to increase the number of people behind asylum walls is based on the idea that men and women are put there for their own good.

It is a new idea, and, in some ways, an attractive one.

In bygone days, people were put in asylums because their freedom was a danger to the community—now because it is in their interest.

Picture a person put away "for his own good" who is on the border-line.

He awakens to consciousness with mad people around him; he is at the disposition of the "person in charge," a servant of the Board of Control, who can now act as he chooses.

The patient knows that his word will never be accepted against that of the person in charge, upon whom his only hope of release depends.

There is then only one terror confronting and dominating that man—that he may never get out.

How can it be said that an individual slipped into an asylum in such circumstances is likely to benefit?

Fear never was a cure. Put people of the kind into institutions in this manner with the best motives you like: the result must be disastrous.

We have been told by its apologists that this Bill removes the pauper taint.

What he is called matters very little to a man in a lunatic asylum, and, what is important, the Bill does not abolish the difference in treatment between the pauper and the paying-patient inside the institution.

It was widely advertised on behalf of this Bill that it was the intention of the Board of Control to have temporary patients placed in hospitals which would be distinct from the present places in which lunatics are confined.

In fact, the whole public case for the Bill was that new institutions of this kind would come into being under local authorities throughout the country.

Yet the Board of Control has done nothing in this Bill which will provide for such new institutions. The position is unaltered in this respect.

Here is a tacit promise unfulfilled.

WHEN I cross-examined a member of the Board, he admitted, on searching the Bill, that *the* important provision had been forgotten.

Of so little importance was it to him and his colleagues!

As asylums of the old type are the only institutions at present available, it is worse than cruelty to make it easier to pass people into them. And it is the worst kind of hypocrisy to represent that they are there for their good.

Against the authority and decisions of the Board of Control there is no appeal. They are the experts.

In olden times people suffered from fear of the priests, with whom to argue was blasphemy.

Our new priesthood is the experts. They constitute the Board of Control, and with them no man can argue.

The way they have

THIRTEEN years ago, after a baby was born, Mrs. Burt, wife of a fruit-farmer, at Park Gate Village, Southampton, disappeared with the child.

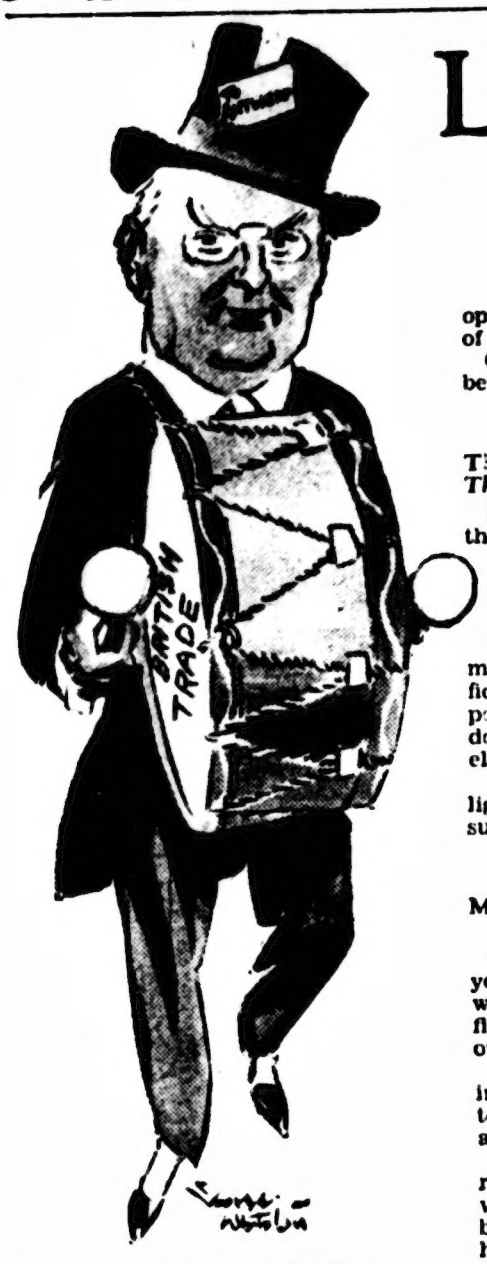
Only recently Mr. Burt discovered the child, and found that, shortly after she left home, the Board of Control had consigned his wife to an asylum.

The Board did not bother to inform him and still refuses to disclose where it is keeping her a prisoner and what is the state of her health.

"John Bull" discovered that the Board permitted a receiver to be appointed for her estates, but even this fact was withheld from the husband. A typical case of Board of Control mercilessness.

CANDID COMMUNICATION

LORD MAYOR'S EXTRA TURN



Two Kinds of Marriage—Scamps Unbound Athlete and Hero

Sir WILLIAM WATERLOW,
Lord Mayor of London

DEAR SIR WILLIAM,—Your visit to the Antwerp Industrial Exhibition in the interests of British trade is well marked and appreciated.

When you take your place in the large British section you will represent to our foreign friends all that is best in business and civic life.

Until something wholly representative is done to put our goods before the world, I shall not cease to criticise our trade departments.

What a pity there are not more public-spirited ambassadors of industry like you!

For you can find time amid your heavy duties to do an "extra turn" for Britain.

JOHN BULL.

H.M. THE QUEEN,
Buckingham Palace, London, S.W.

YOUR GRACIOUS MAJESTY,—With heartfelt devotion, I wish you, on behalf of my millionfold readers, very many happy returns of Monday, May 26, your birthday.

The more the people know of you, the better they like you.

And they have discovered the secret of your womanly shyness. You are indeed of those who do good by stealth and blush to find it fame.

No queen alive carries herself with more unobtrusive dignity, or manifests without the least display more sympathy for the common people.

God save Your Majesty!

JOHN BULL.

H.R.H. THE PRINCE OF WALES,
St. James' Palace, London, S.W.

YOUR ROYAL HIGHNESS,—You were eminently right to advise the seamen's societies to co-operate rather than to compete for charity.

This paper has again and again called attention to the overlapping caused by the confusion of rival appeals.

The Mayor of St. Marylebone has recently shown a good way to co-operate, by appealing for *all* charities of his borough.

Co-operation and co-ordination may be better than amalgamation.

JOHN BULL.

The Very Rev. W. R. INGE, D.D.,
The Deanery, St. Paul's, E.C.

MY DEAR DEAN,—Your proposal that there should be two sorts of marriage—(1) religious and indissoluble, (2) civil and terminable—is logically unassailable.

One of the rules of your Church is that the parties to a marriage shall take a vow of life-long fidelity to each other. And your proposal is that those who won't take or don't intend to keep the vow shall go elsewhere to be married.

You have thrown the clear, cold light of common sense on a difficult subject.

JOHN BULL.

Mr. GEORGE BLACK,
The Palladium, London, W.C.

DEAR SIR,—I know the good work you have done for variety artistes, and what they owe to you for keeping the flag flying when so many houses go over to the silent or vocal films.

And everybody has been interested in the programme you helped to get together for the Command Performance.

If His Majesty should be pleased to recognise once more the value of variety in the life of the people by bestowing an honour on one of its upholders, there is no more deserving subject than yourself.

JOHN BULL.

Mr. W. J. CAPLE,
Grangetown, Cardiff

DEAR SIR,—You're the sort of man the country should be proud of.

In your early twenties you were an athlete, with the promise of national reputation.

Then came the war, and you went out. In 1916 you were so badly wounded that you lost your sight.

But you kept your faith and courage—and your love of sport. Exiled from the field you made yourself proficient as a trainer, and, handicapped as you were, gained the position of trainer to Grange Albion, the premier baseball club of Wales.

That, sir, is the spirit that won the war, and might win peace—if there was more of it.

JOHN BULL.

Sir WILLIAM JOWITT, K.C., M.P.,
Attorney-General

LEARNED SIR,—Your admission that there is a considerable demand for legislation to protect the public against losses arising out of the fraudulent conversion of clients' property by solicitors is welcome, if somewhat belated.

One may even agree with you that it would be manifestly desirable that the initiative should be taken by the Law Society.

But if wishes were horses, beggars impoverished by defaulting solicitors could ride to the Law Courts and obtain redress.

In view of the dilatoriness of the Law Society, which I have so often stressed, it should be made clear that if there is any further delay the public demand will be met by Government legislation.

JOHN BULL.

Commander H. M. DANIEL, D.S.O.
Philadelphia, Higher Drive, Purley

DEAR COMMANDER,—I am glad that you have at last taken up the scandal of lives risked by the overloading of ships.

For years I have been exposing this dirty business, and urged an international standard of safety for cargo-boats.

Therefore, I am somewhat amused to read that if anything effective is done to stop it, this "will be a direct result of the *Daily Mail's* support of the campaign of the Officers' (Merchant Navy) Federation."

Very good thunder! It always was.

JOHN BULL.

BOXING BOARD OF CONTRO
4, St. Mary Axe, London, E.C.

GENTLEMEN,—That's the stuff to them. It is fine to have you bac up a British boxer, Phil Scott, so fully against the Americans.

Now go a step further! Why the States have the right to de who is and who isn't pion?

If they won't do us justice, hold own contests, and bestow world JOHN B

Sir FRANK MEYER,
18, Lowndes Street, London, S.W.

DEAR SIR FRANK,—You did suggest to the Catering Trades volent Association that you would enjoyed the banquet to invited more if the item had been printed in En

You would have do to suggest that meals restaurants would alwa joyable if the food we scribed in English, but table by English waiters

JOHN B

Mr. E. J. LANSBURY,
Sec., National Guild of Telephe

DEAR SIR,—You seem an unnecessary pother master-General's proposal to girl telephonists up till half-pas or eleven at night.

Instead of describing reactionary piece of effort," you should regard pliment to the capability Why shouldn't they to work late one week in three?

Girls in other walks they don't object to dancing night.

JOHN B

STRAIGHT *from the Sho*

MARQUIS OF SALISBURY: "dustry cannot stand dens."

Because instead of being bled to provide dividends flated capital.

MR. W. BARLOW: "There is no cise comparable with walking."

Does he own a car?

LORD BRENTFORD: "No faith can itself on an illegality."

Yet the early Christians were death as law-breakers.

Not from the B.B.C.—

A duo by Lord Thomson and Mr. Montague, the Air Czars—

The Cruise of the Mystery Gas-Bag

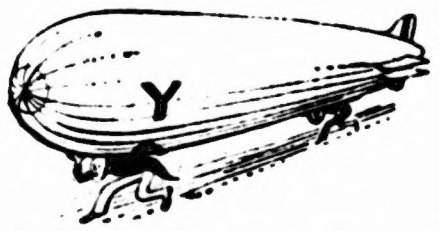
I WILL not confirm,
He will not confirm,
WE will not confirm or deny
The report that we may
Make the taxpayers pay
For another white elephant, fated to sway
In the ether as "Myst'ry Ship Y."

I will not dispute,
He will not dispute,
WE will not dispute or agree
That we may, perhaps, try
To disfigure the sky
With a much bigger airship, nor will we say why
We should thus squander good £ s. d.

I—or, rather, he—am—or should I say "are"?—satisfied that we know my own business best.

So we are not prepared to accept instruction in the arts of sucking eggs, mismanaging aviation, or wasting public money from those who have not had nearly so much experience in doing these things.

The *Daily Herald* announcement that we are arranging for the construction of a new "Mystery Ship 'Y,'"



which will be bigger than any airship yet perpetrated, seems to have perturbed a number of people. They suggest that there are more practical ways of fostering aviation than by constructing semi-stationary skyscrapers.

Admittedly, *R* 100 and *R* 101 have not been dazzling successes. But before we have reached the end of the alphabet and the bottom of the public purse we hope to give birth to an air monster which will make a Zeppelin look like an underweight sausage.

Part of the trouble with our previous earth-bound giants has been that they can only land in two or three places in the world where there are special mooring-masts, costing £75,000.

But, if necessary, we this by providing bigger mooring-masts as well though, our critics asse sarily better—airships.

Some people urge that centrate upon developing a type which have alre cessful; but I, We and bigger game.

We believe in size size, and if our new ae cannot fly fast except we will at least guaran lic money fly fast what weather conditions.

Heads in the air,
Doubts we won't share
Onward and upward
Critics on earth,
Men of small worth,
Strive our ambitions

Taxpayers think,
Into a sink
Their coin we are
But we aim high—
Up to the sky
Is where we prefer

by A. G. GARDINER

RAMSAY'S *Greatest Chance*

"Most widely travelled Premier" with daughter Ishbel and the Skipper

NEVER since Empire Day became a national event has it fallen in circumstances so disquieting as those which confront us to-day. We have got in the habit of celebrating the anniversary in much the same spirit in which we celebrate Christmas.

There is no fear that Christmas is or can be in danger, and there was no fear that the British Empire was or could be in danger.

It seemed that the foundations of the structure had been finally underpinned.

We are less confident to-day. The earthquake of the war shook many things and it has not left the British Empire undisturbed.

India is seething with unrest more alarming far than anything that has appeared since the Mutiny.

The Egyptian delegates have gone on a visit to their claims to the sovereignty of the Sudan.

Ireland has won Home Rule, but unwillingly recognises even a nominal imperial connection. There is in South Africa much of the same grudging tolerance of that connection.

These are some of the clouds that darken the sky on this Empire Day.

And here at home a Labour Government is in power, charged with the task of steering the Imperial ship through the perilous waters. It is a tremendous responsibility for a Party new to government and necessarily unfamiliar with the task.

Labour's *supreme test*

I say "necessarily" because Labour politics are domestic politics. They have been almost ostentatiously so. And in so far as they have, out of office, touched Imperial affairs, they have touched them in the spirit of a loose, unstructured idealism, illustrated by the performances of Mr. Lansbury in Fiji or the vapourings of Mr. Fenner Brockway at home.

It is not easy to dissociate those performances and those vapourings from the grave situation that has now developed.

That situation has brought Labour suddenly to the severest test of statesmanship.

Fortunately, the emergency has disclosed abler minds than Mr. Lansbury's or Mr Brockway's in control.

Mr. MacDonald himself has in a high degree the world-vision. He is the most widely travelled man who has held the Premiership, and he has always travelled with the right Blue-books to read and a note-book in which to record his impressions.

And in Mr. Henderson and Mr. Arthur Ponsonby he has colleagues at the Dominions Office responsible.

They have handled their respective problems so far with a moderation and a firmness that have commanded universal respect and gratitude.

They have had the wisdom to trust their advisers and the courage to concede without weakness and to resist without impatience.

But the fact still remains that Labour is without an Imperial policy, or even a considered and authoritative view of the future of Imperial relationships.

That deficiency must be supplied if Labour is to "make good" in the wider sphere of government.

The question cannot wait. It is made urgent, not only by such events as those in India and Egypt, but by the immediate challenge of the Imperial Conference and the subsequent Round-table Conference on the future government of India.

The Imperial Conference is summoned for September, and will be followed by the Round-table Conference in October.

Together these two events cannot fail to have momentous effects for good or ill upon the future of the British Empire.

If those efforts are to be for good, the Government must have a clear vision of the goal it wants to reach and the road it wants to travel.

In so far as India is concerned, there is ground for confidence. Practically all responsible British opinion is agreed on three things.

Must be prepared

In spite of the rebel movement, we must not be deflected from the next step towards the ultimate goal of Indian self-government.

That is the policy of the Government, which is wisely acting in complete accord with Lord Irwin, and if it pursues it with courage and patience, it will not only weather the storm in India, but will pave the way to the final solution of the Indian aspect of the Empire problem.

But the case of the Dominions, though less menacing, is not less difficult. In some ways it is more difficult.

The issue here is not political. That has been happily settled for ever on the basis of a system of free and independent nations, held together by the common interests of speech, language and custom and by good will.

The issue is economic. It concerns the ways in which we can be mutually helpful to each other.

And in this matter Labour is without a declared policy.

To go into the conference without one would be an unthinkable position.

The fatuous Beaverbrook solution is, of course, no solution at all, for the Dominions won't look at it. But it should not be impossible for Mr. MacDonald to go into the conference with a well-considered scheme of Imperial economic relations.

The omens are especially favourable for him so far as Australia is concerned, because for the first time a Labour Government at home will be negotiating with a Labour Government there.

The British position must rest on a Free Trade foundation, and the case for the acceptance of Free Trade all round should be stated with the utmost emphasis.

But short of Free Trade, which it is common knowledge the Dominions will not concede to us or to anybody else, there are proposals which offer the most fruitful results.

It should be possible for us to reach a well-considered solution of the emigration problem.

The Dominions need settlers, and desire those settlers to be of our own race. We have the surplus that could provide for that need with profit to both partners in the contract.

Nor should it be difficult to devise a scheme for the bulk exchange of commodities, raw materials against manufactured products, which would stabilise trade and check those violent oscillations from which we and the Dominions are suffering so acutely at the present moment.

The world awaits

There is, again, the unsolved problem of Imperial defence, which calls for treatment and frank consideration.

It cannot permanently rest on the present basis, but must be an effective partnership. The security is common; the liability for that security must be common also.

These are representative of the questions on which Mr. MacDonald must formulate a policy.

He is well fitted to do so. He knows the Dominions by personal contact better than any living statesman. He has the democratic idea as they have.

And he has an incomparable opportunity. For the mind of the world is fluid. It is prepared to move into new channels and to make great experiments.

He has earned our gratitude by achieving Anglo-American friendship. Let him increase our indebtedness by rationalising our relations with the Dominions.

BROUGHT BACK *from the* BRINK

A FEW weeks back we received a pitiful letter from a Mr. H. E. Buttell, a crippled ex Service man, of Totton, Hants.

Buttell is an old artilleryman, who was discharged in 1913 with a disabled left foot.

A hard-working fellow, his one thought was to do the best he could for his wife and family.

By 1927 he had saved £60, so he then purchased a small plot of ground and built a bungalow.

In founding this home, Buttell borrowed £160 from a benefit society, using the bulk of his pension of 9s. 9d. a week in keeping up the repayments.

All went well until the close of last year, when Buttell suddenly found himself in the dock, charged with converting certain money to his own uses.

He had been collecting on behalf of a local hospital, and some misunderstanding had arisen.

Buttell contends that he was under the impression that he was entitled to charge all expenses, whereas only travelling expenses were sanctioned.

He frankly admits that he acted stubbornly, but his frankness did not save him when he was brought before the Lyndhurst magistrates.

He was unable to account for £10 odd, and was sentenced to three months' hard labour.

This punishment would have been severe enough in any case, but Buttell had to pay heavily for this one lapse.

His disablement pension was taken from him, and he consequently is in arrears with the payments to his benefit society.

Then, while he was still struggling to rehabilitate himself, a bailiff distrained on his household goods for the sum of £3 odd for income-tax.

At the time Buttell approached us he had been forced to pawn his tools to raise money for necessities.

We at once made representation to the Pensions authorities on Buttell's behalf.

We showed that his Army discharge-papers spoke whole-heartedly in his favour; that he had a wife and six children; and that the lapse for which he was now suffering so dearly was the first in an otherwise blameless career.

Our plea was not in vain, for, with the full facts thus set out before them, the Pensions authorities have now notified us of their willingness to reinstate Buttell's pension.

We are happy to have been of service to a man who so very clearly deserves a fresh start.

Here is the Marquis, photographed with some of his "loud-speaker wonders"

Mr. Registrar Warmington is dealing with the Marquis' present bankruptcy. He should compel the absent nobleman to face the music

Absconding MARQUIS Exposed

FOR some time past, fashionable London has offered hospitality to a gracious foreign nobleman in the person of the Marquis Gabriel Gonzalez de Andia Yrarrazavaal.

The Marquis came to England from Paris, where he had resided in the Rue de la Faisanderie, and during the last five years he has lived alternately at three addresses in Park Lane, Mayfair.

Even members of our Royal Family have been entertained by him, while peers of the realm and other eminent people of title have been frequently seen in his company.

Occupying a high position in foreign nobility, it was even hinted that he possessed a prior claim to the Spanish throne; but, at the same time, he made no secret of the fact that he was interested in commerce.

Wireless wonders

Amongst other things, he was the inventor of wireless patents that would revolutionise the world industry, while he was also the proud possessor of vast cocoa estates in Ecuador.

In spite of the regal splendour in which he has lived, it is our duty to reveal that his conduct has not been all one would expect in a personage of high rank.

Indeed, we would go further, and say that his magnificence has only been maintained by a prolonged imposition upon people of all classes, from whom he has obtained large sums of money, often in highly reprehensible circumstances.

The principal instruments through which he has achieved success in this direction have been two limited liability companies, named after himself, Andia, Ltd., and Artandia, Ltd.

Both proposed to accomplish great things in the wireless world, and both succeeded in raising tens of thousands of pounds.

When we say that some of the gentlemen who became financially interested included the Earl of Dysart; the Rt. Hon. the Baron Redesdale; Sir Gerald du Maurier; the late Sir Alfred Fripp; and Mr. Herbert Weld, the great explorer and yachtsman, of Lulworth Castle fame, his influence and resource will be apparent.

He came to England with the reputation of being a successful inventor of wireless apparatus, and has specialised here in the manufacture of an improved loud-speaker called the "Andia."

At a special demonstration in Park Lane, which was attended by a prominent member of the Royal Family and other high personages, the Marquis exhibited some unique loud-speakers of his own exclusive design in the form of clocks, lamps and vases.

Following this demonstration, the Marquis had no difficulty in finding backers, to whom he gave shares in one or another of his companies, assuring them that huge profits would soon be theirs.

His promises were not realised, and to-day the shares are scarcely worth the paper on which they are printed.

Far from being the affluent personage he always contrived to appear, the Marquis we can reveal, was immersed in overwhelming financial difficulties from the outset.

He received £15,000 in cash and 25,000 shares for the sale of his inventions to one of the companies.

It was soon discovered by the other directors that the Marquis had greatly misled them regarding these inventions, and, unable to obtain a refund or certain goods he had undertaken to supply, they had to issue a writ against him.

This was finally settled in the company's favour.

All kinds of actions have been brought by private individuals against the Marquis, and in the principal cases alone he has been actually sued for sums aggregating something like £30,000.

Worthless "securities"

In many instances, the Marquis borrowed money from people on the security of worthless shares which he promised to redeem at a given date.

One such creditor was a Captain Bousfield, from whom the Marquis borrowed £1,000, subsequently failing to honour his obligation.

The Captain sued him and obtained judgment, but had to levy execution upon the Marquis' chattels before he could be forced to disgorge.

Apart from creditors of this class, numerous trading firms, including furniture-dealers, house-decorators, and a garage proprietor have been involved.

Packed his grip

The Marquis has also passed dishonoured cheques, one of which was even given to a servant in respect of arrears of salary.

Countless moneylenders have also brought pressure to bear upon him by issuing bankruptcy petitions or by distraining upon his goods.

Lord Redesdale (who some months ago won a slander action brought against him by the Marquis' wife) on one occasion accepted a cheque for £12,672 from the Marquis in respect of an outstanding debt. It was promptly dishonoured!

His lordship was thus left with no alternative but to join the growing army of creditors who were by that time rushing to the court for aid.

He obtained judgment against the Marquis, who was advised by his counsel not to go into the witness-box.

In this case bankruptcy proceedings had to be threatened also before the Marquis settled the judgment.

Round about the date that he was being pressed for this particular sum he obtained £13,000 from Mr. Weld, who, in turn, is now faced with the problem of recovering it.

So, with debts accumulating on all sides, this Mayfair Marquis has latterly thought it expedient to depart from his Park Lane residence and to seek seclusion on the Continent.

In his absence, both Andia, Ltd., and Artandia, Ltd., have recently been ordered to be compulsorily wound up on the application of further creditors.

Numerous bankruptcy petitions are now pending against the Marquis. A few weeks ago, a Miss H. B. Pe[illegible] who had also advanced £1,250 on security of worthless shares, obtained a receiving-order against him.

Amongst the countless creditors who have since lodged proofs of debt is the Earl of Dysart, who is a claimant for £15,000.

In one respect, at least, the Earl was lucky—the Marquis had tried to obtain £30,000 from him!

Even a lawyer who acted for the Marquis in some of his disputes has been left unpaid.

The Marquis, serene as ever, is still in Switzerland, and has persistently failed to attend the court to give some explanation of his amazing conduct.

Instead, he has had the effrontery to pen a 24-page document to the Official Receiver, "excusing" himself by pleading ill-health following the continued efforts of a bogus baroness (whom he omits to name) to poison him.

It is possible that he hoped to suggest to the court that he had slipped out of his mind, but this "dramatic ending" has not marked his sensational exploits.

Bring him back!

His presence here is all the more desirable since, just prior to his descent upon this country, he was involved in a financial collapse in France, following which, in 1925, he was made bankrupt.

Finally, we are able to say definitely that this so-called Spanish nobleman is actually the son of Chilian parents, and was born in Paris in April, 1893.

This completely disposes of his nonsensical story about his possessing a claim to the Spanish throne.

In the interests of justice—particularly as he is registered in this country as an alien—we demand that the Marquis Gabriel Gonzalez de Andia Yrarrazavaal should be brought back to England to face his creditors.

"SNAP" *This Up!*

THERE'S an announcement on pages 4 and 5 which should make tens of thousands of our readers go straight to their "snapshot" albums and have a wonderful Panel Portrait made of their choicest specimen.

Not only is JOHN BULL offering *you* a beautiful Panel Portrait free, but your friend may obtain one, too.

This offer will be "snapped" up quickly. Get busy!

FAZACKERLEY MILLIONS Disclosures

NEARLY 200 years ago an amiable old Lancashire gentleman named Richard Fazackerley, who had been Recorder of Preston and a member of Parliament, died and left a modest estate.

His name and his legacies ever since have been exploited by people eager to enrich themselves by pretending to bring fortune to others.

For generations the farce has been played upon the credulous, the innocent and the ignorant.

It is being played again to-day in its latest form by an individual named Frank Whitehead, whose pursuit of non-existent millions we hope to bring to a sudden stop in the interests of hundreds of people who believed in him.

Introduced

Ten years ago, Whitehead, who likes he belongs to Rugby and had lived for a long time in Scotland, descended upon Preston.

He rented a small shop in a working-class district of the town, and started business as a cobbler.

An assistant was required. The man who came forward for the job was soon hailed as a veritable Midas, whose touch meant gold.

The assistant's mother had heard many years before a story that there was awaiting claimants a Fazackerley estate of many millions.

She did not know that it was a myth and that others had been hoaxed.

Her name was similar to that of a branch of the Fazackerley family, and she got into touch with an elderly man in London who was supposed to have an interest in the imaginary estates.

Brads deserted

After the poor woman's death there was found among her papers a letter from this man.

It informed her that she was the heir to the millions, and that she would be their owner if she entered a claim forty days after his death.

Only a crank or an ignoramus would have written a letter of the kind.

The assistant mentioned the existence of the letter to Whitehead.

Hunting millions at other people's expense is a better job than cobbling, and Whitehead was soon stalking the fabulous fortune.

He forsook his last and called a conference of members of his assistant's family.

But they could provide only about £50 to finance the hunt, and that was far from sufficient for Whitehead's purpose.

In the tavern

By judicious publicity, fortune-hunters were roped in from all parts and nearly eighty were assembled.

Whitehead gathered them to a meeting in a tavern and expounded his plans to make them wealthy. All the humble people without any knowledge of procedure or the laws of property.

They were persuaded to subscribe to the most preposterous document ever signed. It was a covenant that Whitehead would be entrusted to find the heir to the Fazackerley millions.

When he had done so the vast estates and the mass of money were to be shared among the subscribers according to the number of shares held.

The shares were sold for £50 each.

Buoyed up by Whitehead's plausibility his shareholders parted with their savings, and kept on increasing their holdings so that their share in the tornado of wealth he was to release might be larger.

Thousands of pounds came in.

If Whitehead had cared to enquire at the Pay Office of the Supreme Court, the Treasury Solicitor, or the offices of the Duchy of Lancaster, he would have learned by return of post that there are neither Fazackerley estates nor money awaiting claimants.

In five minutes also any solicitor would have explained the Statutes of Limitations to him and the futility of attempting to dispossess the holders of property—if it ever existed—bequeathed two centuries ago.

It did not suit his book, of course, to do any of those things.

At the sessions!

For almost ten years this ridiculous farce has gone on. When claimants have become restless, Whitehead has fed them further with a bit of literature like this:

"FAZACKERLEY ESTATE.

"This is to certify that the research work in connection with the claim to the above estate is now completed.

"The solicitors who now have the case in hand assure me that we have no fear to expect other than success. Also they are ready to press our claim at the opportune time.

"I am of opinion the case would have been taken during the present sessions (*sic*) had not sickness intervened. Also the heir has been definitely proved.

"(Signed) FRANK WHITEHEAD,
"Secretary."

One day the hopes of the eighty simple people were raised higher than ever. There appeared in a cause list of the High Court the magic words: "Attorney-General *v.* Whitehead."

Their claim was down for hearing before a judge at last! They still believe the matter is before the court.

We must disillusion them. This action did not concern either the Fazackerley millions or Mr. Frank Whitehead of Preston. It was a right-of-way dispute regarding a hole in a hedge in Flintshire.

Whitehead states that a legal firm is prosecuting a claim before the courts, and that he is in constant touch with supposed trustees of the millions.

He refuses every application, however, to disclose the names of the lawyers, the trustees, or the heir.

When one member of the extraordinary syndicate became unduly bothersome, Whitehead told him that he would only answer his questions through a lawyer.

A solicitor accordingly wrote to Whitehead, and this was the reply:

"If Mr. —— has informed you that I was prepared to answer your questions, I'm afraid you have been wrongly informed. I am forbidden to answer questions.

"(Signed) FRANK WHITEHEAD."

Amazing

A poor fellow, who had parted with all he had, approached Whitehead and explained that he was in distress. He received this amazing communication from the fortune-hunter:

"I write to say that our claim is a sound one and we shall be successful in it, which I have the proofs. If you want to borrow money, I can guarantee this money back in six months with a 10 per cent. interest."

Frank Whitehead

"... Never comes"

Business people who were approached treated the "guarantee" with the contempt it merited.

One of Whitehead's devices is to call the subscribers together occasionally and report that they will be in possession of their inheritance in six months or before Christmas. Which Christmas he does not forecast.

He held a conference of this kind a few days ago in a licensed club.

The letter he sent out calling it warned his trusting subscribers in underlined passages not to bring friends or relatives as they would not be admitted.

Some men brought their wives, and Whitehead audaciously tried to refuse them admission. But the women ignored him and went inside.

Once more he told the tale. And at the end everybody was treated to free drinks at a public-house next door.

Apart from the money lost, there is also a tragic side to this grotesque business.

These people believe that in a short time they will possess such properties as the great Liverpool Docks, Aintree racecourse, whole townships, railways, and so on.

They have a pathetic faith also that dormant funds have accrued to such an extent that there will be at least one million pounds for every one of them.

Let down again

A subscriber to Whitehead's share-fund had to find another home and had not the means to do so.

He went to Whitehead, who assured him that in six months he would own many houses.

Of course, Whitehead's promises were false, and, as the man is unemployed, the mortgage interest has not been paid.

Now the family are under notice to quit and are waiting to be turned into the street.

Many of these people are helpless to protect themselves. Therefore, we demand that Whitehead shall refund the money he has obtained from them.

If unable to restore it all, let him also render without delay a properly audited statement of the manner in which it has been spent.

THE SLUMBERING PERIL

"THE only certain thing is that nothing is certain," wrote one of the world's masters of humour, and his epigram can be applied with all seriousness to every phase of our daily life.

Yet most of us bank very heavily upon uncertainties, taking unnecessary risks in consequence.

We read of other people falling sick, or being injured, or losing their home treasures in disastrous fires, but stubbornly blind ourselves to the possibility of similar calamities overtaking us.

We are moved to these reflections by a letter which reached us recently from one of our registered readers:

"Little did we dream that we were living on a volcano," he wrote. "There were two old joists in our chimney which were ready to burst into flames at any moment."

The day came when this unseen and uncertain menace became a terrible certainty. Those old joists caught fire; the flames spread with incredible speed; our reader's home was completely gutted.

Fortunately, this reader had chosen JOHN BULL for the family's paper, guardian and friend, and, being duly registered, was fully covered under our Free Insurance Scheme.

JOHN BULL is the only paper in the country which offers protection to its readers' homes in this way.

Some 53,000 readers have now benefited as a result of their prudence in filling in a simple registration-form.

Nor is the fire menace the only one provided for.

While fire benefits head the list with 3,435, accidents to children come a close second with 3,011. Assistance has been given in 1,000 storm and flood cases; 1,164 sickness benefits have been paid.

JOHN BULL has also proved a friend to the victims of 1,629 home accidents and to the bereaved in fifty-three fatal accidents.

If you are not already registered, sign the form now and leave your future worries to us.

ANOTHER QUICK PRESERVENE COMPETITION

Closes Midday Thursday May 29th

Judging the same afternoon

Cheques will be posted to prize-winners on Friday, May 30th

Results will be published Saturday May 31st

FREE

NO ENTRANCE FEE WHATEVER

NOT EVEN A COUPON OR WRAPPER

£500

OFFERED IN CASH PRIZES

THE FIRST THREE PRIZES WILL BE

1st £100: 2nd £50: 3rd £25

but these amounts will be doubled in each case where one of these prizewinners happens to have a bar of Preservene in the house and is able to produce it immediately for inspection when our representative calls. If, therefore, the first prizewinner has a bar of Preservene in the house when our representative calls she will receive a cheque for £200 instead of £100. The second prizewinner in the same way would receive £100 instead of £50, and the third prizewinner would receive £50 instead of £25. This doubling only applies to the first three prizes. *There will be 15 other prizes of £10 each and*

A CONSOLATION PRIZE FOR EVERY COMPETITOR who places the first 4 testimonials in the same order as the judges' selection.

Over £13,500 has already been paid to prizewinners in past competitions. The names and addresses of all past prizewinners will be sent to bona-fide enquirers who send stamped addressed envelope to Fleming & Whitelaw, Ltd., Dept. P.W., Australia House, Strand, London, W.C.2.

The Competition is open to anyone living in the British Isles.

Closing mid-day on Thursday, May 29

PLEASE POST YOUR ENTRY TO-DAY

The names and addresses of cash prize winners will be published in the *Daily Mail* on Saturday, May 31st.

There will be no list of consolation prizewinners published owing to the large amount of space which these names and addresses would occupy. All consolation prizes will be posted by Friday, May 30th, so that each competitor that qualifies for one of these prizes should receive it by Monday or Tuesday at the latest.

★ ALL YOU HAVE TO DO

is to read carefully through the ten Testimonials on the right and left-hand sides of this page. Against the word "FIRST" on the voting coupon put the number of the testimonial which you consider would be the most likely to persuade you to give the Preservene Method of Washing a trial. Note that each Testimonial is numbered.

Then put opposite the word "SECOND" the number of your second choice, and so on for the ten places shown on the voting coupon.

Now print your full name and address, and the name and address of your grocer, clearly in block letters in the spaces provided on the voting coupon. Then cut out the voting coupon and post it in a gummed-down envelope, using a 1½d. stamp, addressed as follows:—

PRESERVENE COMPETITION, 154, CLAPHAM PARK ROAD, LONDON, S.W.4 (Comp.).

IMPORTANT.—Competitors must put the first 4 numbers of their selection in order on the top left-hand corner of the back of the envelope containing their entry. (See Rule 3.)

Rules and Conditions

1. The forecast must be made on the voting coupon. The numbers must be given in writing as well as in figures; for example: 6 (six).
2. The voting coupon must be enclosed in a gummed-down envelope (*on the back of which the first 4 numbers of their selection must be given in order*), stamped 1½d., and posted so as to reach us not later than mid-day on Thursday, May 29th.
3. Only one entry will be accepted from each competitor. If the order of the first 4 numbers on the entry differs from the order of the 4 numbers on the envelope the entry will be disqualified.
4. Mutilated, altered or incomplete entries, or entries containing the same number more than once, are liable to be debarred.
5. Proof of posting will not be accepted as proof of receipt by us.
6. The Manager's decision is final and legally binding. No correspondence can be entered into and no interviews granted.
7. In the event of a tie the prize-money will be divided.

This competition is not open to members of our staff.

A GENUINE SPORTING OFFER.

We will buy any woman two bars of her favourite washing soap if she does not find that Preservene makes clothes spotlessly clean without any rubbing whatever—just 20 minutes boiling (no extracts). Try Preservene yourself for your next "wash." If you are not satisfied with it send us the Preservene Wrapper, and attach your name and address and the name and price of the soap which you generally use. We shall send you the cost of the two bars of whatever soap you name without question. We have complete confidence in Preservene and in the honesty of the British housewife—hence this unusual offer.

REMEMBER!

It is not necessary to buy a bar of Preservene to enter this competition but the first three prizes will be DOUBLED in each case where the prizewinner is able to produce a bar of Preservene Soap for inspection by our representative when he calls.

If you don't get the results indicated by these testimonials, you can only blame bad galvanising of your boiler or your failure to soften the water properly or your failure to follow directions on wrapper.

No. 1. "WORDS ARE INADEQUATE TO DESCRIBE ITS MANY VIRTUES."

Mrs L. Murphy, 16, Formby Street, Formby, Liverpool, Lancs.:—"I feel that we women owe you a great debt of gratitude for your priceless Labour Saving Soap. Words are inadequate to describe its many virtues. It is indeed a boon to womenkind and a long felt want supplied at last. I have used it continuously for all purposes with the greatest satisfaction, but for washing it is truly magical. I couldn't believe my own eyes when first I plunged an armful of soiled linen into a boiler full of water and Preservene Soap, and took it out 20 minutes later looking as white as snow. Tea stains, fruit stains and ink stains had vanished as if by magic, leaving the articles beautifully white yet unimpaired in any way. I have washed two Angora Goat skin rugs, men's raincoat coats, as well as blankets, with Preservene with decided success. I am constantly recommending it to women."

No. 2. "I THINK IT IS WONDERFUL."

Mrs. J. Hughes, Garreg Wen, Abercrave, North Wales:—"I have tried your Preservene Soap method of washing with the best results. I think that it is wonderful. I shall always use it in future and no others. It will save me money, time and work. It is a pleasure to see the white clothes stainless and beautifully white, also the flannels silky and soft, and the coloured things a better colour than before. There is always a sweet and healthy smell about on a washing day coming from the suds. I use Preservene Soap for other purposes too, for carpets and woodwork. It is excellent for cleaning them. Every housewife should know about your wonderful soap."

No. 3. "IT IS ALMOST UNBELIEVABLE."

Mrs J. Johnson, 54, Lemon Street, Tyne Dock, South Shields:—"There is something almost uncanny about the way Preservene puts dirt to rout. I first used it to wash curtains, covers, etc. Living close to a coal railway line, the curtains are always laden with dust. This time I washed them as you direct, putting them dry into the boiling water. I then rinsed them and found them perfectly clean and undamaged. After that I used it in jellied form for cleaning down with warm water. I cleaned everything cleanable, and discovered that it even cleans plated goods. I was so interested, and it made work so easy that I hardly knew that I was doing extra cleaning. Ornaments, paint work, everything was cleaned easily and perfectly, a really striking instance being some scrubbed boards which I washed over, intending to scrub afterwards. When I saw them dry they were as white as snow. It is almost unbelievable. Good luck to your sales! Preservene ought to be made known to every woman."

No. 4. "PRESERVENE HAS SAVED ME POUNDS."

Mrs. E. Dodd, 4a, Hardman Street, Liverpool:—"I have been a constant user of Preservene for about five years, and I find it all and more than you say. It has saved me pounds. I do all my washing in less than one hour after a day at business, without any injury to my hands. To me this means a great deal, as every other preparation I have previously used injured my skin. I always use it for my hair-wash. It needs no previous preparation and no rubbing, and does not injure the most delicate fabric. I could not wash without it. It gives me great pleasure to give you this credit, and regret I have not done so sooner. Five years' constant use is the best testimonial one can give. I always recommend it to all my friends. I might add I can do all my washing on half a bar of Preservene."

No. 5. "I AM AWAITING WASHING DAYS AND SPRING CLEANING WITH PLEASURE."

Mrs. M. Appleyard, Haigh Farm, Rothwell, Nr. Leeds, Yorks:—"I feel it is my duty to write a testimonial on the merits of your excellent Preservene Soap. When I began to use it many people noticed how beautifully white my clothes looked when drying on the line. I'm sorry to say, however, that I did not follow the instructions on the wrapper. My mother had always preached, 'No dirty clothes could possibly become white or clean when put dry into boiling water.' Such is the life-long prejudice of women! So, although I used it, I went on 'Brush! Scrub! Rub! Then on February 25th, 1930, I read through the various testimonials for the Preservene Competition, and I said to mother, 'These testimonials sound genuine enough; I will try the Preservene way to-morrow.' And we did, absolutely to the letter, and lo! nothing was spoilt, everything was beautifully white and clean. The best of all, mother (over 70 years of age) was convinced that indeed one soap had washed up to its reputation. Now I am awaiting washing days and spring cleaning with pleasure."

No. 6. "I GOT THE BIGGEST SURPRISE OF MY LIFE."

Mrs. E. Dickenson, 59, Manchester Road, Astley, nr. Manchester, Lancs.:—"I feel it my duty to write you and say what I think of the Preservene Soap. I cannot speak too highly of it. No one who has used Preservene can speak otherwise. I got the biggest surprise of my life, as there are seven to wash for at our house, and very dirty clothes they make too. I just followed the directions on the soap wrapper and I said, 'Well, here goes, I am rather late with my washing, so I will try the Preservene way of washing.' And, my word, after boiling them for 20 minutes I then got them out and rinsed them in two or three clean waters and the result was wonderful. No more scrubbing for me when Preservene will do the work. My neighbours are so surprised at the results, it has flashed round like lightning. What Preservene has done for me so it can do for others if they will give it a trial as I have done."

No. 7. "A USER FOR 19 YEARS."

Mrs. M. Binns, "St. Kilda," Priesthorpe, Yorks:—"Having used your Preservene [illegible] 19 years, first in Melbourne, Australia, [illegible] think I can fully attest its many values [illegible] clothes of all descriptions it is unequalled. [illegible] he hard work out of wash-day, but its other [illegible] Paint, floors and woodwork done with P[illegible] new appearance, and the delightful odour that it is both antiseptic and sanitary. P[illegible] is certainly a boon. It does not hurt the [illegible] fabric, and I have yet to find its equal. A[illegible] invaluable, bringing out the colours and remo[illegible] same time. If blankets are done with it, [illegible] away, as they dislike the eucalyptus odour [illegible] all the success you have well earned."

No. 8. "I KNOW ALL WHO TRY IT MUST CONTINUE TO USE IT."

Mrs Follery, 2, Navy Street, Clapham, S.W. [illegible] say a few words as to the help your soap has [illegible] to numerous friends that I have instructed in [illegible] To use Preservene is to preserve the clothes [illegible] time and money, as its use saves the hard r[illegible] time wears out the clothes and tires you out [illegible] your nerves. In the old way a hard day's w[illegible] nervy and cross when my family came home [illegible] washing was expensive with bleaching soda, [illegible] Now with one bar of Preservene I do a whole [illegible] washing, silk underwear, woollies, etc. Scru[illegible] kitchen utensils, which are as white as snow [illegible] lunch time, not tired or nervy. I am able to [illegible] noon, and feel so satisfied that my washing [illegible] colour and out of the way in such a short t[illegible] before knowing the wonderful work your Pres[illegible] to pay a woman 3s. a day to come and wash f[illegible] strong enough to do it myself; so you must k[illegible] grateful I have been for such magic soap. I k[illegible] it must continue to use it."

No. 9. "I WAS ABSOLUTELY AMAZED AT THE RESULT."

Mrs. Glass, 640, Hawthorn Street, Springbu[illegible] "I feel it my duty to let you know what Pres[illegible] been to me. I have a family, and a husband w[illegible] strong, so I have a lot to do. I gave your [illegible] am very glad I did. I went by the direction[illegible] and I was absolutely amazed at the result. M[illegible] were lovely and the woollens were so soft. I [illegible] everything with great results. I rubbed a g[illegible] flannel cloth and tried it on the bath and wash[illegible] I was done you could see your face in them. I have [illegible] time and money, and that means everythi[illegible] keeping house. Everything in the place has a [illegible] and so has my husband, for he does not like [illegible] But no more hours wasted. Preservene for [illegible] recommend it to all my friends. Wishing you [illegible]

No. 10. "YOU CANNOT IMAGINE THE JOY I FELT."

Mrs. E. Haney, The Quay, Askeaton, Co. Limer[illegible] "At the time I began to use Preservene first m[illegible] me away from home from 5 a.m. till 6.30 p.m. [illegible] in and wash for a family of seven every Monda[illegible] rinse and hang out to dry on Wednesday, [illegible] 10 p.m. those evenings, then had to go to bed [illegible] evening I was telling a friend how hard I had t[illegible] I felt the washing the hardest part of my work. [illegible] free from it on Sunday, for I had to steep the [illegible] soften the dirt for washing on Monday ever[illegible] recommended Preservene Soap to me and told [illegible] it. That very day I ordered a dozen tablet[illegible] cannot imagine the joy I felt at the result I f[illegible] What occupied three evenings of my week [illegible] hours on using Preservene and gave me as[illegible] recreation as my companions, and which I n[illegible] from 5 a.m. till 6.30 p.m. Ever since I have [illegible] always the same charming result. Every[illegible] whiteness of my clothes and wonders how I [illegible] white, while they, who have much less laund[illegible] stronger and better able to wash than I am, [illegible] anything near the colour of mine. I tell th[illegible] servene which does it, not time and labour."

THE JUDGING

The judging will be carried out by two advertising experts (whose names and addresses will be published with the prize list), in conjunction with Mr. A. E. Whitelaw, of Fleming and Whitelaw. Those competitors whose selection most nearly agrees with the judge's selection in order of merit will be the prizewinners.

£1,000 Guarantee

that these letters are genuine, self-written and uninvited and that no money has been paid for them.

We have over 10,000 of such testimonials on our files which are open to inspection by any genuine enquirer at our offices in Australia House, Strand, London, W.C.2.

VOTING COUPON

First	Sixth .....
Second	Seventh .....
Third	Eighth .....
Fourth	Ninth .....
Fifth	Tenth .....

Name .....
(State whether Mr., Mrs. or Miss)

Address .....
.....

* NAME AND ADDRESS OF GROCER

Name .....

Address .....
Please write clearly in block letters

* N.B.—Entry will be disqualified if this is not given.

IMPORTANT.

Preservene costs a little more than ordinary soaps, please bear in mind that it is sold in a highly concentrated form and that in any case *the price of the soap is a small part of the cost of a wash.* It is because of economy in fuel, extracts, wear and tear and labour that we are able to claim for Preservene that it actually SAVES 1/- EACH WASH and THREE HOURS WORK.

For artificial silks and woollens, colours and whites, Preservene has no equal.

PRESERVENE SOAP

Saves 1/- each wash — Preservene is stocked by practically every grocer and store throughout Great Britain. — **Saves 3 hours work**

Fleming & Whitelaw, Australia House, Strand, London, W.C.2.

Aldwych.

New RED LETTER Peril

by E. Roffe Thompson

ANOTHER "Zinoviev Letter" is brewing somewhere. A steady anti-Russian campaign is being stoked up in the reactionary Press, and it only needs the slightest spark to explode as big a bombshell as the one that went off in 1924.

It only needs, in fact, the murder of five white people in India, and the Labour Government will be out of Downing Street and walking down Whitehall almost in the time it takes me to write these words.

For there can be no doubt that the next real police raid in India will result in the discovery of Bolshevik propagandist documents—and then the fat will be in the fire.

There will be the usual howl of "forgery," but the damage will have been done.

The Soviet Government is very fond of reprinting in *Pravda* and in *Isvestia* every anti-Russian paragraph it can find in the British newspapers. I hope it will reprint this article, for it is probably the only serious piece of advice that has been offered to it since it took control of Russia's destinies.

I am going to show it how it can effectively checkmate those who are trying to make Party capital out of the internal squabble we call "the Russian question."

A devil let loose

Let me clear the ground.

Mr. Ramsay MacDonald, during the famous Zinoviev affair, addressed a note to the Chargé d'Affaires of the Soviet Union, in which he stated that the Third International was "a propagandist body organically connected" with the Soviet.

It was and is. Everybody knows it. What nobody realises, except those who have been sufficiently interested to study the matter closely, is that the Soviet has raised a devil it cannot control.

It can no more control the Third International than it can control me. It cannot control it no more than it can control the Cheka—that dreadful terrorist organisation of police espionage that is the real ruler of Russia.

It would give anything to be able to control its "wild men"; but it cannot.

That, and not what the newspapers would have us believe, is the real tragedy of modern Russia.

The result is the comic-opera Communist Party in this country, subsidised by the Third International, and the much more menacing propagandist activities in the Empire.

They know well—

I do not believe that the responsible heads of the Soviet Union welcome the open sedition that is preached here and by our handful of Communists.

Everybody knows better than they that the only hope of establishing Russian industry and Russian prosperity is the maintenance of friendly relationships with this country, and the strict observance of their own pledges.

And although "Capitalism" is a word that is not mentioned in polite Bolshevik society, they have learned enough in the last few years to realise that capitalism—for the moment at any rate—controls the world's credits, the world's production and distribution, and cannot be ignored.

Another letter from him—Zinoviev

Attended the King's first Court this season—M. Sokolnikoff, the Russian Ambassador

"Stalin should write"

To maintain peace and friendly relations with the outside world is Russia's most pressing need.

The Soviet Government would be the happiest body of men in the world if it could put muzzles on its misguided disciples in other lands.

I think the Soviet would be very wise to be sincere and to avow without shame that it cannot control the Frankenstein monster it has created.

If I were Stalin, I would write a note to Mr. Arthur Henderson and I would say something to this effect:

"The Third International is, as you have often said, an organic part of the Soviet Union. I agree that we ought to control its activities, but I frankly admit that we cannot do so.

"If Communists in Great Britain are openly preaching sedition and mutiny it is by no wish and by no orders of ours, and I hope you will proceed against them with all the rigours of the law."

There would be sense in that, more sense than shouting "forgery" when incriminating documents are discovered, even though many of them certainly are palpable forgeries.

And I would do more than that. I would frankly admit that world revolution is "off," and that Russia's need and Russia's desire is to find some means of living amicably with her capitalist neighbours.

With a frank avowal like that, the Russian problem—or, more particularly, the Communist problem—could be lifted out of the maelstrom of politics and the British Government's hands could be united for the action it most certainly ought to take.

And that action ought to be taken, and taken decisively.

I do not suggest that our handful of Communists should be indicted for sedition.

That means a cumbersome process, the fiat of the Attorney-General, and the entangling of the question all over again in the political web.

Prosecute them!

But there is nothing at all to stop the ringleaders being prosecuted tomorrow for incitement to mutiny, which means nothing more than an application to any magistrate for the necessary warrant and the carrying-out by the police of the provisions of a perfectly simple Act of Parliament.

I want to know very seriously why certain of our Communists have not already been prosecuted for incitement to mutiny.

What can be more open than this, which appeared in their paper the other day?

"If you have friends or relatives in the British Army in India write and tell them that you look to British soldiers to fraternise with the Indian workers and peasants."

You may say it is mere silly blathering. From our point of view at home it no doubt is.

But consider the effect of stuff like this reprinted in Indian papers and retailed to millions as the sober views of the British people on the Indian situation!

We are a strangely tolerant people. I know of no other country in the world where such inflammatory nonsense would be tolerated for twenty-four hours.

Contemptible

My readers need no reminder from me of my intense detestation of war, of armies and navies, and the whole evil machinery of Imperialism.

But because I hate that, I am not so blindly illogical as to believe that war can be fought by war, liberty achieved by revolution, or any good thing whatever brought about by incitement to riot and bloodshed.

The one is as evil as the other and as detestable, and I am as opposed to the one as to the other.

It may perhaps seem a little ludicrous at first sight to link up the contemptible thing that calls itself "The British Section of the Communist International" with the whole question of Anglo-Russian relations and the imminent fate of the present Government—but I don't think it is. Firebrands are always dangerous.

There are no fewer than eleven organisations in this country that openly boast their intimate connection with the Communist International, and why on earth they are allowed to enjoy complete immunity from prosecution I am at a loss to conceive.

I guarantee that if I wrote one-hundredth part of the mutinous nonsense that appears in the Communist publications, both I and those responsible for JOHN BULL would see the inside of a prison within a week.

I earnestly advise both the Soviet Government and the British Government to consider where these irresponsibles are leading them.

The "Zinoviev Letter" will be a mere fleabite to the storm that will shortly burst unless decisive action disperses the clouds before it is too late.

The Human Machine

THE ESSENTIAL VIRTUE

POLITICIANS do sometimes say things that are worth hearing, particularly when they are not talking politics.

"Happy are those," said Mr. Baldwin the other day, "who have sufficient imagination to consecrate themselves in their youth to the work wherein their own powers and character will have the best chance of developing and proving of service to the world.

"But most of us are ordinary men, and, after all, a nation lives by the quality of the ordinary men. What can we ordinary men do to prepare ourselves for manhood?"

What do you think was the answer?

"The essential virtue," he said, "if you are to make anything of your life is diligence: it does not matter what word you choose if you understand what you mean by it. Concentration, hard work, industry, are all synonymous: 'plugging' or 'sticking it' will give you the essential meaning with less elegance, but more vigour."

When we look at people who have been successful, when we envy their positions and their reputations, we do not see the dreary grind, the unflinching plugging away that led them step by step up the steep and rocky road.

But if we ask any of them, the answer is always the same. They know no short cut to success, no speedy bypath to fame. Hard work is the key that unlocked the golden gates for them all.

What lifts a man out of the ordinary except the ability to work harder and with more perseverance than the rest?

Sixpenny values in fourpenny packets

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FIRTH'S STAINLESS Dessert Knives. Grained handles. Mirror finish. Also Stainless Nickel Dessert Forks. Three knives or three forks—

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Fine sturdy all-metal body. Leatherette covered. In black, blue, brown, green and red. Time and snap shutter. Landscape lens. Will take all makes of film 2½" x 3¼".

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Artistically designed twenty-one piece tea service. Fine English china. Beautiful Crown Derby pattern. Marvellous value.

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Fine, warm, sleeveless pullover
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Grey. Very hard wearing. State waist and inside leg measurements.
300 Coupons

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Without Fear or Favour

The Invisible Bill Sikes

ADMIRABLE and extensive though the powers are which it is proposed to bestow upon the new prices tribunal, there is one distinct omission.

It is some authority to investigate trafficking and profiteering by private firms and individuals in some of the great public services of this country.

Of all branches of commercial trading and service it might be thought that these at least would be immune or protected from grabbing and exploitation. In practice, however, these services are wide open to and are freely raided by the spoiler.

What could be worse, for instance, than the conduct of a certain type of house-speculator with regard to the provision of lighting and heating?

This is the individual who buys or takes long leases of large properties, converts them, and lets them out in flats or apartments.

This class, incidentally, has now become as a body the largest section of dwelling-house owners in Great Britain.

For generations there has been a standard joke about the small hotel proprietor, the boarding-house keeper and the like who give short measure of gas to their consumers.

Landlord's graft

BUT they are crude amateurs in the game of making money out of this commodity compared with the landlords of these flats and apartment-houses.

Tenants are compelled by the conditions of letting to take their gas supplies through check-meters or the slot system.

The money they pay in this manner for the supply is not collected by the gas company. The landlord sees to that. He takes it.

His account from the gas company is rendered quarterly, and by this arrangement he can pocket 25 per cent. at least of the money his tenants put in their meters.

But his gain is much bigger than that.

He sets and regulates the meters throughout the house as he pleases. This is done to achieve a further profit of 25 or 33⅓ per cent.

So that for every shilling the actual consumers place in the landlord-controlled meters they receive only tenpence or ninepence worth of gas.

A specific and typical case may be examined.

In a London suburban house a landlord has five tenants. His account for gas supplied to the premises—none of it used by himself—during last year was £36 13s.

From the coin-boxes attached to the meters he extracted £49 17s.

This man owns eleven similar properties, so that he has a modest income of at least £140 yearly for nothing. The case could be multiplied a thousand-fold in every British town.

Powerless

IT is recognised that the gas companies do their utmost to persuade landlords not to fleece occupiers in this brazen manner.

But they admit they are impotent and have to bow to any landlord's dictation as to what quantity of gas shall be supplied for a given price.

The companies are in the position of functioning under strict statutory control and having the price of the commodity they trade in economically fixed.

Yet once they sell it they are powerless to prevent private individuals making what profit they choose by reselling it.

The solid mystery attached to the Public Services mystery airship

There is indeed cause for sympathy with the companies in this matter. Nothing is likely to militate more against the popular use of gas for general domestic purposes than the false idea of the high price which greedy landlords create.

As it is with gas, so with electricity. As fast as the Central Electricity Board progresses towards the cheapening of power at its source, rapacious landlords heighten its cost to the consumer.

Trafficking of this kind is wicked and indefensible.

Why, also, should most of the electricity companies charge twopence more per unit to customers who are compelled to take the service through slot-meters?

They may say that they bear the whole or part of the cost of installation and equipment. A surcharge of nearly 40 per cent. on the standard rates is, however, out of all proportion.

In any case, the argument that the provider of the supply maintains the equipment is hopelessly overdone.

Where the electricity supply is municipally controlled, enterprising local authorities perform this service free or at very slight cost, and refrain from the bad practice of making consumers pay excessively for power, year in and year out.

Surely the companies have a sufficient offset in the charge which many of them make to customers of a £2 deposit.

If it has only 100,000 users on its books the company has permanently on loan a sum of £200,000 at 5 per cent.

Willy-nilly, occupiers of houses equipped for electricity supply have in most cases to pay the companies £3 4s. yearly, including 10s. for the rental of a meter, even if during the twelve months they do not use a single unit of power.

In no field of public service is there greater exploitation in the aggregate than the telephone system of the country.

The charge of a penny per local call to a private subscriber is dear enough, in view of the extent to which the system has been developed and overhead costs lessened.

Each call of this kind gives a wide margin of profit to the Post Office. It can be imagined, therefore, how abnormal is the gain which is made from the twopenny charge.

About 500,000,000 calls are yearly made from boxes. Extra profit accruing to the department from this source must be in the neighbourhood of £2,000,000.

Water, too!

EXCESSIVE, too, is the rental price of telephone instruments. A private-house occupier pays £6 10s. yearly and a business man £8 for the rent of one instrument.

Let them use it for, say, ten years and they will have paid respectively £65 and £80. But they are no nearer possession of the instrument, nor is there any concession given in rent.

The Post Office is as powerless as the gas and electricity companies to prevent profiteering in their services.

Take the case of hotels, where visitors are commonly charged threepence per call.

Proprietors state that they have to pay a switchboard operator. Of course they have, but they would have to do so in any case for the private purposes of the hotel.

In a general case 300 outward calls are passed from an hotel daily either by resident guests or visitors using the public rooms.

This represents a clear profit to the proprietor of £2 10s. daily or more than £900 yearly.

A new device is now being practised by property-owners to increase the free income they can make from the public services. It is, of all things, in connection with the water-supply to the homes of their tenants.

They make arrangements with the water companies to pay by one cheque the water-rate for all the houses and premises which belong to them.

They then pass on the charge to the tenant—but add 20 per cent. to the bill.

Meaner methods of obtaining unearned dividends could scarcely be conceived.

MEN Behind the VICEROY

New Council House, Delhi

Sir A. Hirtzel, whose active life has been spent in the India office

The thin khaki line—armed police patrolling troubled Calcutta

King's other self, th the serene ing of a scholar nd a dreamer"

Secretary of State — once a dashing airman — Mr. Wedgwood Benn

INDIA is to-day the storm-centre of the world, let alone the Empire. The eyes of intelligent humanity in every part of the globe are strained on one salient figure, the Viceroy, Lord Irwin, and the little group administrators and soldiers who behind him.

Who are these men upon whose oulders the burden of a great ponsibility now rests? For they making history while the world ks on.

On this side, holding the vital e, are men familiar to every tish child:

Ramsay MacDonald, the Prime nister, who has shown his un-akable confidence in the Vice-y.

The man himself

Wedgwood Benn, the Secretary India, courageous and sincere.

Sir Arthur Hirtzel, Permanent der-Secretary of State for dia, the official whose active life s been spent in the India Office.

But it is with the men in the ck of the turmoil, under India's pic sun, that we are concerned.

First, the Viceroy himself, ward Wood, Baron of Kirby derdale, Yorkshire, the tall, dig-ied, modest man upon whom so ch depends.

His Majesty the King is a vital are to India's 300,000,000. In eir minds the Viceroy is the King's other self, a man chosen for the highest office next to the Throne.

Sir John Simon, chairman of the great Commission. The nation awaits his report—see him also garlanded in India

The Viceroy is the living representative of that power which the sub-continent of mingled races and sects know as the British Raj.

The man whom fate has summoned to be Viceroy of India at this difficult time is an ascetic-looking Yorkshireman, with a high forehead and the serene bearing of a scholar and dreamer.

One arm swings limply by his side, but his disability detracts not at all from his erect and dignified carriage.

He has a singular charm of manner, which puts everybody at ease in his presence.

Any foreigner who saw Lord Irwin in a crowd would at once correctly identify him as an Englishman of aristocratic birth.

Edward Wood, as he is still known to all his friends, has just passed his forty-ninth birthday. He is an Old Etonian and a Fellow of All Souls' College, Oxford. He is also a devout Churchman, and one to whom things spiritual are intensely real.

Lord Irwin's home is at Garrowby, at the foot of the East Yorkshire Wolds—a quiet nook of rural peace, to which his mind must often turn from the gorgeous palace of marble and red sandstone which is the Viceroy's House at New Delhi.

He entered politics in 1910, and for fifteen years he represented in the House of Commons the old-fashioned Yorkshire town of Ripon.

Even as a politician he was a retiring and unassuming figure, but he was singled out by Mr. Baldwin for his special friendship and favour.

After the war he became successively Under-Secretary for the Colonies, President of the Board of Education, and Minister of Agriculture.

Then came the time when Lord Reading was about to lay down the Viceroyalty of India, and Mr. Baldwin was charged with the anxious task of appointing his successor.

He must stay

He at once turned to his intimate friend, Edward Wood. In his own words, he felt that "India must have the best that we can send."

He went to India in 1926, and is now in the last year of his Viceroyalty.

In the ordinary course of events, he will lay down his office next March, when he will have completed the term of five years for which the Viceroy is appointed.

But there have been influential suggestions that Lord Irwin should be reappointed for a further term.

This Conservative aristocrat who was the nominee of Mr. Baldwin's Government enjoys the full confidence of the Labour Cabinet.

It is felt by the Prime Minister and his colleagues that no man is better fitted at this time to guide India by ways of conciliation and understanding towards her new destiny.

And now for the men immediately behind the Viceroy.

The nearest in authority to him are the members of the Executive Council, and in his sight their powers are equal.

Two Scotsmen, two Englishmen and three Indians compose the Executive Council, and one of the number is His Excellency the Commander-in-Chief of the Indian Army, Sir William Birdwood.

The famous soldier succeeds to a distinguished office.

Sir William Birdwood—known everywhere as "Birdie"—will be remembered as the brilliant com-

"Birdie," the C.-in-C., was a schoolmate of Haig

mander of the **detached Anzac** landing at the **Dardanelles.**

He was a **schoolmate with Haig,** whose steel-blue **eyes his own** resemble.

His round, **chubby face and bluff,** jovial manner **were loved by the** Australians. **He understood these** tough fighting **men as Byng** understood the **Canadians.**

Another famous **Englishman** on the council is **Sir Basil Blackett.** He controls **Indian finances, and** is one of the **most brilliant money** men in the world.

He will be **chiefly remembered as** the leading member of the **Anglo-French** mission **which raised the** £100 000,000 in **America** in October, 1915.

Hoarded wealth

In his arduous **task** of controlling the financial **affairs of India,** the richest country in the world, he deserves, however, great sympathy.

The Indian's **idea of money is** diametrically **opposed to Western** ideas. **His favourite habit is to** either bury it **or sink it into jewellery** and ornaments.

Thus vast **quantities of currency** disappear for ever **every year. The** amount of **silver and gold ornaments** in India **must represent a** wealth of **enormous value.**

With the **colossal treasures of** priceless gems **added to the fruitless** store, the **wealth of the United States** must be **small in comparison.**

Of the remaining **members of the Executive Council, Sir George Rainy** and **James Crerar,** two **sterling** Scotsmen, **both bring merit** and great **administrative skill to** positions where **such qualities are** imperative.

Transport is the key to British rule in India, and the main function of Sir George Rainy lies in the control of a giant, vital railway system which covers practically the whole of India.

James Crerar works unobtrusively, but with great effect, in the Home Department.

Of the three Indian members of the council, two are barristers, and of them easily the most important is high-born and impressive Khan Bahadur Sir Mahomed Habibullah Saheb Bahadur, K.C.I.E.

He is a product of the Zilla High School, and has risen to be the Neville Chamberlain of India after thirty years' unremitting labour.

Mr. S. R. Das, who controls law, and Sir B. N. Mitra, who presides over industries and labour, have yet to make their names known to a wider sphere. But both are capable men in their late fifties, and the Viceroy is well served by each.

Under the control of the Executive Council is a body of British Civil Servants who are the envy of the civilised world — patient, understanding people, whose life-work is among the millions whom they govern and serve.

The other unnamed thousands are the 60 000 white British troops and a quarter of a million native troops officered by British and Indian soldiers.

* * *

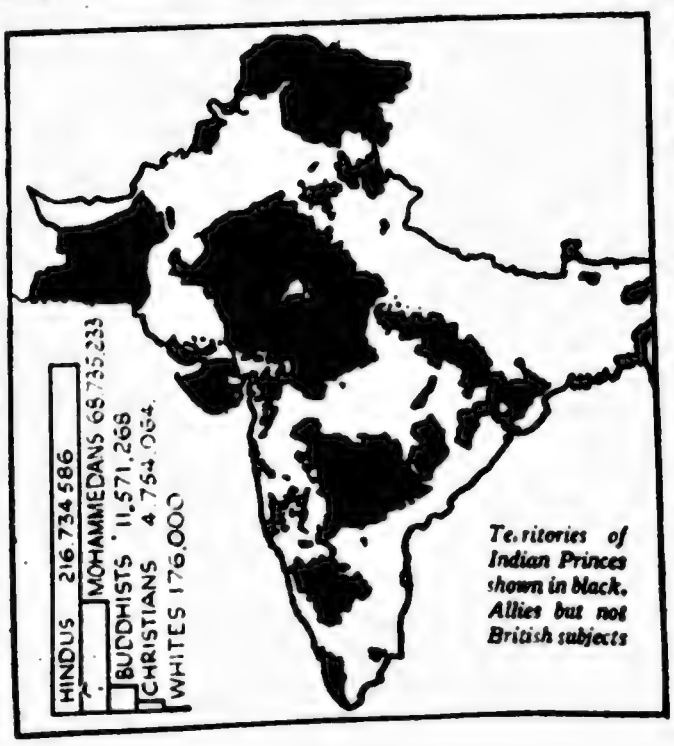
It must first be borne in mind that there are two Indias—British India, which is directly ruled by the Viceroy and his Government from New Delhi as the paramount authority behind the provincial governments; and the Indian States, which are ruled by native princes more or less under British tutelage.

There are over 450 of these native States, and they comprise one-third of the whole area of India and 72,000,000 of its people.

Beyond this political partition there are the divisions of race, religion and caste.

There are Hindus and Moslems, Buddhists and Sikhs—and there are the tragic 50,000,000 of "untouchables," the outcasts and pariahs of India's rigid social system.

In addition, about 70 per cent.



Territories of Indian Princes shown in black. Allies but not British subjects

Ghandi, now in prison, and Mrs. Sarojini Nardu, self-described "Joan of Arc"

"A quiet nook of rural peace"—Lord and Lady Irwin, with two of their sons

"Has given his only son" Lord Halifax, father of the Viceroy

of Indians are simple peasants, for the most part totally illiterate. It is estimated that not more than 22,000,000 Indians can read or write even in their own native tongues.

The educated Indians, according to Western ideas of education, are a tiny minority.

Those are the peoples whose welfare is the sacred trust of the Viceroy.

* * *

There are two men in Britain to-day neither of whom can be passed over in any account of the great personalities of the Indian scene.

One is an old man, far removed from the troubled centre.

His influence and power, however, although indirect, are impossible to calculate.

He is the father of the Viceroy —Lord Halifax. He is ninety-one. He has given his only son to the King, and every word from India is of the greatest moment to him.

Alone in his lovely gardens at Hickleton Hall, in Yorkshire, he walks and waits for the day when his son will return safely to him.

The beautiful friendship between the two is well known. It has been the lodestar of both through many anxious years.

Facing the test

Then, finally, there is Wedgwood Benn, Secretary of State for India. An enormous burden rests on his broad shoulders, but he is a man of infinite courage. The war proved that.

As a Flight-Commander in the Air Force, he had a dashing career, winning the D.S.O. and the D.F.C.

His father, Sir John Benn, began life as an errand-boy, and the present Secretary for India started his own life of promise as editor of the *Cabinet Maker*, one of the many trade journals of Sir John's famous publishing firm.

Surely this wonderful fabric will stand the test of a great emergency. These men have infinite tact and forbearance. They stand squarely behind the Viceroy.

"Such Fragrance! I could hardly wait a moment to once again enjoy its Mellow Mildness."

"Cool and sweet—Mild as a May morning and friendly. What I mean by 'friendly' is that whilst I enjoy their fragrance, the aroma delights my friends."

"You get some Manikins to-day and you will be as delighted as I was when I bought my first packet years ago."

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Stylish, comfortable SUITS in all the most attractive Cloths, to measure at 45/- 50/- and 63/- Small Deposit and Easy Monthly Payments. 30 years reputation for Good Tailoring, Good Style, Good Fit and Good Quality. Spring and Summer Patterns now ready and Post Free, with simple self measurement form and instructions. Satisfaction guaranteed.
J. C. GRAVES LTD. SHEFFIELD

A Poignant EVICTION Tragedy

A PITIFUL tragedy has just been enacted at Liverpool, where eviction orders are now being sought on a scale unequalled anywhere else in Britain.

Two gentle souls, a sister and a brother, named Anne and Hugh Carlile, had occupied two rooms and a cellar for nearly twenty years in Beaufort Street.

Their rent was 9s. weekly.

Anne is sixty and Hugh a few years younger.

For half a century they had lived within 200 yards of the tenement they had come to regard as their last home on this earth.

Parents and brothers and sisters had passed, until these two alone were left.

Anne tended Hugh, and Hugh, who was a railwayman, had provided for Anne since the day he left school.

Then misfortune suddenly overwhelmed them. Hugh had a long illness, following which he fell out of employment.

In the toils

After struggling bravely for a time, brother and sister were eventually driven to seek poor-law help. They were granted 16s. weekly for both.

Out of this 9s. weekly had to be paid in rent. So they were left with sixpence each per day upon which to exist.

Of course, the rent fell in arrear, but the old couple bravely went on paying as much as they could on account.

Alas! before they could extricate themselves from debt there was a property deal in the district, and their humble home was included in the lot to be sold.

Subsequently an application was made to the county court, and the most the judge could do for the poor old folk was to order payment at 10s. weekly.

This left them with fivepence each per day on which to subsist.

The order for eviction was inevitable and automatic

Anne one day pawned her own shoes so that Hugh's boots might be repaired to enable him to go to the poor-law offices to collect their relief-money.

While Hugh was away, the bailiff and the landlord's agent arrived.

Share—in a grave

Anne was ordered outside, and, terrified and bewildered, the poor old woman had no alternative but to obey.

Meanwhile, the landlord had got possession, and men he had hired were tumbling the few sticks of furniture into a backyard.

When the agonised old woman realised that her few home treasures were being thus handled, she clamoured in despair at the door to be let in.

All she wanted was to recover the deeds of the grave which contained her father and mother and brothers and sisters, and where, it had been arranged, she and Hugh would rest one day.

Apart from the goods being flung into the backyard, her share in that grave was her only estate.

But they would not admit her to the home she had known for so long.

At this poignant moment Hugh came back in the newly repaired boots from the poor-law offices.

His sister met him and told him of the tragedy that had befallen them.

The old man crumpled in dismay. He kissed his sister and walked away, trembling with emotion.

Hugh has not been seen since! Anne, bewildered, has searched Liverpool for him in vain.

Could not save Anne and Hugh Carlile — Judge Chaloner Dowdall, K.C.

The Lord Mayor of Liverpool, Mr. Lawrence D. Holt, has this problem constantly before him

We share her hope that her brother may have wandered only so far as an institution of some kind.

For days the little stock of furniture lay in the backyard. Now a kindly neighbour has found a room for Anne, and she is there with her cluster of broken sticks, waiting news of Hugh.

But old Anne and Hugh Carlile are only two victims of a vaster tragedy now being played everywhere in Britain.

Our postbag is full of pathetic stories of this kind.

The public would be astounded if brought to realise what has been going on for some months past in the large cities of the country outside London.

Never have the judges and registrars had to deal with such a deluge of "possession" cases.

A modest estimate of the real position is that they are now signing rent-arrears orders at the rate of two and a half millions yearly.

Court tragedies

And warrants for turning people from their homes into the street are being executed at the rate of 300,000 yearly.

In almost every county court district where the effects of unemployment are pronounced, it has become necessary to hold two courts daily for five days in the week.

A light list for each daily court is now 250 cases. Three-fourths of these are summonses by landlords against tenants.

No matter how kindly he may be, there is always one stumbling-block in the way of the sympathetic intentions of the county court judge.

It is that the vast majority of the applications from landlords which come before him are in respect of de-controlled properties.

As the law is at present framed, the judge is powerless to exercise discretion when an owner of a de-controlled house brings the tenant into court.

If the landlord insists, the judge *must* order the occupier to quit immediately if the application is a sound one.

Unfortunately, most of the poorer class habitations of Britain from which these applications come have since the war changed hands, and new landlords are anxious to start with a clean sheet. The result is tragic.

Out they go

So far as they can, the judges use their influence to persuade landlords to accept repayment of rent arrears by small instalments, and not to take possession so long as payment is maintained.

But, at the best, this is only a device to delay eviction

Unless his or her fortune changes suddenly, how can a tenant who has been unable to pay in the past be expected in a moment to pay full rent regularly in the near future plus the additional instalments ordered by the court?

Landlords no longer sell up the few poor sticks of their tenants. It is unprofitable. The second-hand shops are glutted with goods.

So in the county courts to-day landlords abandon their claims to arrears of rent, and demand orders for the instant eviction of defaulting tenants

Their success is such that the county court bailiffs cannot cope with the amount of work passed on to them.

The problem of the evicted tenant therefore, is one of the saddest confronting social workers in Great Britain to-day.

Price of LUX *reduced by* ONE-THIRD

But the same quantity . . . the same superfine quality!

INSIDE the familiar blue packets — the tissue-thin, magic Lux diamonds that cleanse silks and woollens and stockings so beautifully . . .

The same now as ever — unchanged either in quantity or quality.

9D. size	NOW 6D.
6D. size	NOW 4D.
3D. size	NOW 2D.

But changed in price!

Each packet you buy now costs you one-third less than formerly. So that you need no longer use Lux sparingly — just for your fine things. You can actually use it for *everything* you wash!

And that means a bigger economy than merely one of price. For Lux prolongs the life of all fabrics and keeps them lovely!

If Lux were not so astoundingly successful — if 1929 had not been a record year in Lever Brothers' history — such a reduction could not have been made. But every day more and more Lux is sold, in almost every country in the world. It is now manufactured on a scale so huge that it makes possible important economies in manufacture — which, in turn, make possible the new, low prices.

Lux in the washing-up bowl beautifies hands!

No fear of red, soda-roughened hands when Lux goes into the washing-up bowl. Lux makes your hands smooth and white — beautifies them whilst it makes your china and silver sparkle! Ask your grocer for Lux!

FREE OFFER!

Users of Lux are now offered — free — an attractive enamel holder for a Lux packet — especially neat and convenient to hang in the kitchen or bathroom. Write to Dept. B2, Lever Brothers Limited, Port Sunlight, Cheshire.

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Why do men like to dance with her?

NOT merely because she is a good dancer. She dances as if she *enjoys* it. She radiates vitality. Nothing seems to tire her.

Her simple rule is—Wrigley's after every meal. The great secret of feeling fresh is to keep the *mouth* fresh. And the pure, cool flavour of Wrigley's Chewing Gum refreshes the mouth as nothing else can. Removes all trace of eating, drinking and smoking. And sweetens the breath.

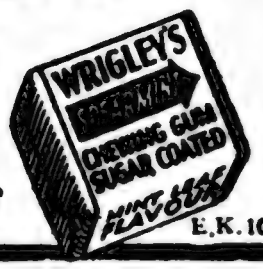
Wrigley's also aids digestion. And cleanses the teeth. It is recommended by doctors and dentists—for reasons of health, of mouth hygiene and of efficiency.

In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure Mint leaf flavour. Only 1d. a packet—but the finest quality money can buy.

British made by British workmen with Empire materials.

WRIGLEY'S

1D PER PACKET



E.K.10

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The Bogey Man of Divorce

Secrets of the KING'S PROCTOR

"He must go on doing his job"—Sir Maurice Gwyer, the King's Proctor

THOUSANDS of divorces have been amicably "arranged" between the parties, but had His Majesty's judges been aware, the unhappy people would still be tied together.

In the post-war flood of divorce suits in many cases the law was being circumvented, and the judges made emphatic protests.

The King's Proctor was invoked, and many were made to smart.

For whatever the private views of judges may be on divorce, they are bound to interpret the law strictly.

Until that law is altered, it avails not to ask why totally unsuited spouses should continue bound together in misery. That is for Parliament to decide.

No doubt the King's Proctor has his own views on the principles of divorce, but he must go on inexorably with his duty.

Who is this threatening vengeance?

He is a man of substance and dignity, holding a combination of appointments, highly paid and important.

SIR MAURICE GWYER, K.C.B., is Solicitor to the Treasury and Procurator-General, for which he receives a salary of £2,500 a year.

The King's Proctorship is an additional appointment always held by the Procurator-General.

Sir Maurice is nominally responsible for the work of the department, but the effective administration is in the hands of Mr. W. G. Chapman, the Assistant King's Proctor, and of his chief clerk, Mr. J. B. Finch, who have offices at 12, Old Queen Street, Westminster, London.

These two control the inside staff, composed of qualified lawyers, and have at their disposal agents whom we might reasonably call private detectives, and who operate "outside."

This detective work alone costs £8,000 a year.

Divorce in this country can only be obtained as of right when one party, the petitioner, is innocent.

IT might reasonably be argued that with two people breaking marriage vows divorce would be doubly justified; but the law does not think so, and if the petitioner has been guilty of indiscretion, only by the clemency of the judge can relief be obtained.

Connivance and collusion are also banned. The law abhors arrangement, and clings to the idea that one of the parties really sues for divorce against his or her desire.

So, if both parties want the divorce, it is likely to be slightly more difficult, especially if the case is undefended.

The King's Proctor is the watchdog, and that he is a good watchdog is shown by his record.

His department is constantly on the alert. Men perfected by long practice sift every petition that shows the slightest sign of doubt. Once a case is before the court, they have access to the papers.

The documents are gone through—carefully if the case is undefended; with a microscope almost if the co-respondent is "unknown."

Very shortly after the first hearing, one of the "outside clerks" of the department calls on the parties.

Quite openly it is made known that he is from the King's Proctor department, and he asks seemingly innocent, almost foolish, questions. The more innocent they seem, the better hidden is their barb.

The agent does not want *facts* from the parties; he wants atmosphere. The relevant facts he, or his colleagues, will rake up by less obvious methods.

In one case—let it be "X. *v.* X."—a petition was lodged by the wife and a decree *nisi* obtained. The case was undefended, and, in the wisdom of the King's Proctor, seemed to merit investigation.

BEFORE the six months had elapsed he was in possession of a complete and final account of every house the petitioner had stayed in—and she was constantly travelling.

He knew the name and movements of the man whom she intended to marry when the divorce was through, what he did, where he lived, and where he had travelled.

Incidentally, the King's Proctor knew when the petitioning wife saw him, when they stayed in the same hotel, even though in this case they stayed innocently and independently and properly chaperoned.

That information cost the country a fair amount of money, and necessitated the questioning of a large number of people.

Among the documents was a photograph taken long previously, and of which there were only three or four copies in existence.

It tended to show that the petitioner was rather a high-spirited young woman, and was quite enough to turn the scales if the King's Proctor could make out a fair case.

It may well be asked how that photograph was obtained, or just how the department came to know of its exi[s]ence. The answer can only be s[u]mised, but a very close guess w[ill] be "servants."

That divorce went through, but [it] was a near thing, and occasioned [so]shrewd passages of arms betw[een] people associated with the case.

IF the King's Proctor has any s[us]picion that a provincial suit w[ill] repay investigation, he requests [a] solicitor or firm of solicitors to und[er]take the work, but keeps an eye [on] both case and agent, from London.

A solicitor in the North of Engl[and] was invited to take up the matter [of] investigation.

When he had time to spare he h[ired] a motor-car, at the King's Proct[or's] expense, and scoured the country f[ol]lowing one clue after another, till [he] found his quarry.

It was difficult at first; the pe[ti]tioner had moved warily. For a mon[th] he had travelled with his companio[n] he in his own name, she in another.

Then, growing bolder, they h[ad] travelled together as man and wi[fe] under an assumed name, and at la[st] in a distant town had taken up re[si]dence together.

The solicitor caught up with the[m], identified the man by means of [a] photograph provided by the Kin[g's] Proctor, and the rest was easy.

The department received a bill [for] sixty guineas, and had the satisfac[tion] of knowing that it had run [to] earth another poor ignoramus. [The] King's Proctor gave notice of inte[r]vention. The case was carried [no] further.

What was the net result?

The husband is married to a wi[fe] who is living with another man, an[d] he may not marry the woman who [is] living with him.

FOUR people, compelled by the to[o] perfect working of the depart[-]ment, are living under a cloud without hope of ever achieving a reg[u]larised union. Suppose there are children?

Is the cause of morality so well served as the course of law?

The King's Proctor—a minister of unhappiness—will never be a popular figure in his official capacity.

He must go on doing his job—until the law is so amended that the nation's cost in misery and actual cash is cut away to nothing.

How quickly the children grow!

THEY are growing so quickly, those children of yours. They are using up energy at such a rapid rate. Their great need is more—and still more—nourishment.

For every particle of the material used in creating energy and ensuring healthy development is obtained from nourishment. That is why a growing child has such a good appetite—why even more nourishment is necessary than ordinary food supplies. That is also why "Ovaltine" should be the daily beverage for every child. It is such a delicious drink that all children love it.

But "Ovaltine" is something a good deal more than that. It is a perfectly balanced natural food that supplies all the nourishing elements for healthy growth and development. It makes good the deficiency in nourishment of ordinary food.

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Give your children "Ovaltine" instead of tea, coffee, etc. They will grow up strong and healthy—with sturdy bodies, sound nerves and alert minds.

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—the GARDEN'S LOVELY!

BEHIND the massed blooms of fairest beauty at the Chelsea Flower Show now being held there is a surpassing romance of adventure and business endeavour.

Beyond being perhaps the greatest show of flowers in the world, it stands for two things—the result of world searches of the flower-hunters and the culture of their delicate treasures so that they may hardily bloom and beautify the gardens of Britain.

There is a whole volume of romance in your sixpenny packet of new seeds.

Kings may come to Chelsea and stroke the bloom. Queens may bend and murmur "Oh, how lovely!"

It is even true that the same flower may hold the blue riband of horticulture—the first-class certificate of the Chelsea Show—but it is all of small avail.

Popular approval has yet to be won.

As in everything else, there is no royal road to popular favour.

So much the great plant-hunters know when they have fastened on their quarry, often at the risk of life, on the screes of remote Yunnan, or on the steep Andine or Himalayan slopes, on the Burmese Highlands.

Facing the risks

Here is an hitherto unknown specimen. It is incredibly lovely, but—Is its colour right? A too deep shade of pink might mean all the difference between a fortune and a bare notice in some obscure horticultural review.

There is, of course, always the risk that the newly discovered plant might not grow away from its native meadow. But it is an extreme fear.

It scarcely happens that there is not some corner of an English field where any flower will grow and thrive.

It is this peculiar quality in the English climate and soil that has made England the land of flowers, the centre of horticulture, the home of supreme gardeners, and the nursery of the earth's finest cultivated blooms.

And it is this same quality that has made English gardens the wonder and envy of the world.

But, aware of these facts, the hunter has yet to be persuaded as he stands and hesitates over his splendid find. All other things being equal, he knows that a flower mainly stands and falls on its colour.

Women decide

Why? Because women are the world's flower-buyers, and the road to the sixpenny packet of seeds lies through the busy, cut-bloom market of Covent Garden.

The colours women buy are white, pink, heliotrope and mauve.

Florists sell most of these colours, and pink is the most popular. Pink praises a bad complexion and matches a good one. It makes sunshine welcome.

Other essentials are height, smell and lasting bloom; but they are not as important as colour.

If only the hunter could be certain of his find, assured of its success, he would be on the fringe of a fortune.

He would be a peer with that lucky hunter who found a special type of sorrel a few years ago.

He found it in the Falkland Islands, and without wasting time over any of the orthodox preliminaries, he pulled up the plant and sent it home by the sack-load, selling each plant for 10s.

To-day, there is hardly a rock-garden in England that does not boast the plant.

Men like the great Captain Burdett have made thousands from hunting it. A few *Vanda Sanderiana* fetch up to £1,000 sterling on the open market in America.

It seldom happens that any of the great plant-hunters of modern times make fortunes. It is the home nurserymen who make hundreds of thousands from the plant-hunters' plunder instead.

Once a flower has shown the slightest sign of winning popular approval, the great nursery firms cultivate it with feverish assiduity.

They rush into their laboratories, vivisect, operate and experiment on the plant until in a very short time they have produced on a clamouring market every sort of new variety and hybrid of the plant possible to raise.

The plant-hunter, of course, does not share in the fortunes that the great nursery firms make from new and popular specimens he finds.

There is no copyright law concerning flowers. The hunter sees his prized finds sold all over the country, and he receives no royalty.

Although the aristocracy of popular plants is small and select, there is big money in rare specimens, especially where the collector and wealthy private gardener can be attracted.

There are gardens in England containing flowers which have never been heard of at Covent Garden, and the cost of collecting them runs into many thousands of pounds.

But the money is well spent. Such people who own these gardens are the inspiration of horticulture.

The superb floral possessions of Mr. Lionel de Rothschild, the Hon. Mrs. McLaren and Mr. J. C. Williams, of Caerhays Castle, Cornwall, are among the finest private botanical collections in the world.

Treasures incalculable

These three distinguished horticulturists recently financed the expedition of Capt. Kingdon Ward, the famous plant-hunter. It is impossible to estimate what modern horticulture owes to Ward.

He has carried out memorable expeditions both for private gardeners and public bodies. The harvest been incalculable.

With George Forrest, of the E burgh Botanical Gardens, Ward as the foremost plant-h age.

Others have also done notabl —Dr. Chipp and J. M. Gardens; Darlington, Innes Institute at M Kingston, famous for his British Guiana, and a fo may rank yet with the Fortune, Charles Darwin as immortal plant-hunte

We owe such men an England was once ma forest. It is now a gard with an enormous flowering trees and shr

Scarcely a plant, tre be mentioned as origin

Chrysanthemum, dahli rhododendron, calceolari chestnut, laburnum, aca —the list will fill a v before one native origina

Bloom all the year

The glory of the English is mainly the story odysseys, nobly and undertaken, for the earth treasures.

It is the ambition of the great pl hunters to make England a land flowers all the year round. The b pageant already extends from winter to early autumn.

One day, perhaps, winters will be cheered warmth by colours and flowers yet to be found.

But, as the poet K written:

"Our England is a gard gardens are not made By saying 'Oh! how b sitting in the shade.'

Let us, therefore, salute our pi hunters.

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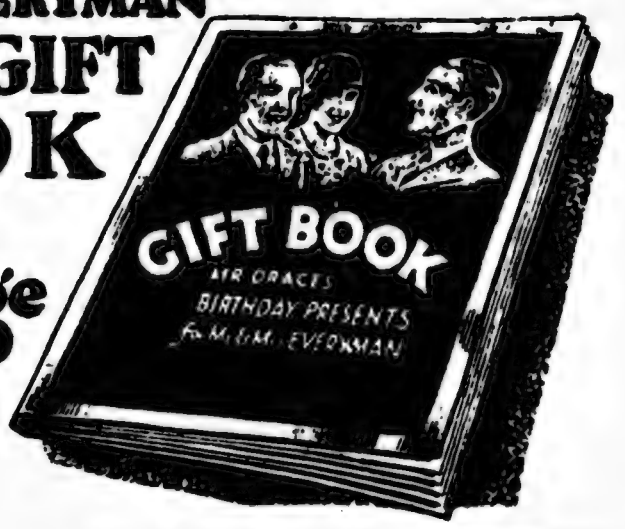

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REAL LIFE STORIES—*by Famous Authors*

HE TOOK HIS CHANCE

"The cook-boy in. . . . C waved him away patiently"

Illustration by Herbert Hyde

Fact and fiction mingle in this story from life; but the fiction is no work of mine. It was created by a good man and his wife who live on a distant outpost of the Empire, and takes the form of a white lie that was told to spare a mother in England unnecessary pain.

* * *

by **EVELYN DENTON**

"AND how is your son doing, Mrs. Jackson?" asked Mrs. Wright, as she removed her black fur stole and placed it carefully over the back of a chair.

The face of the little, grey-haired woman opposite her lighted up and grew pink with pleasure, as it always did when her son was mentioned.

"We had such a long letter from him last Monday," she said. "He is very happy and is getting on so well. He says the manager has written all sorts of nice things about him to the head office."

"I'm glad of that," replied her visitor as she settled herself comfortably before the fire.

"It must be a relief off your mind to know that he is happy," she went on, "he being all that distance away.

"Still, what is there for them in England, I'd like to know. Look at Thompson's boy now; still out of work, the lazy young scoundrel!

"Now, *your* boy, Mrs. Jackson, look at him. He was given a chance, and what did he do? Why, he took it, even though it did mean going off to some foreign land."

Mrs. Wright jerked herself more firmly back into her chair. She had said all this before many times, but the mother was never tired of hearing it.

"I will get his last letter and read you what he says," said Mrs. Jackson, with pride and pleasure written large all over her face.

She glanced over the first page. "Now, just listen to this:

"'The manager is very pleased with my work, and he has promised to send in a good report about me to the directors in England at the end of the year.

"'I can speak Tamil well now, and I get on awfully well with the coolies.

"'I have to settle all their quarrels and disputes, and decide on their punishments. My word, of course, is law, and they do what I tell them without question, and look to me for everything, being a white man and their master.

"'I have had the stuff you sent me made into curtains and cushions for my bungalow, which looks very nice now. I still have the same servants, and they are very good; they will do anything for me. So you see, mother, I'm in clover.

"'I have not made many friends. You see, as I told you before, we are rather out of the way here, and it's some distance to the nearest bungalow except the Bentham's.

"'He is awfully nice, and asks me up there for tennis a lot. But, of course, they have their own friends; people are staying there almost always.

"'Mrs. Bentham has been awfully good to me, and tells me to go up there any time I feel like it or am lonely. She is awfully pretty.

"'I am very happy, mother, and love the country and the life and the work. One of these days I shall be a manager and have a big house and a big car.

and then must come and stay w me.'"

Mrs Jac carefully t the letter took off her tacles. Her l round face very flushed she was bli hard.

"No wonder feel proud him." comm Mrs. Wr "M...ing coolies like did you ask?"

"Y... Jackson said, that every Sometimes he describes his work they get the rubber out of the and what they do in the factory.

"I don't understand very about it, of course, but I like to it all. Now, won't you stay and a cup of tea?"

"No, my dear, I must be get back. I'll run in again next time over. Take care of yourself now, don't worry."

Mrs. Wright gathered up her and her large, bulging shopping and passed through the front down the steps into the st...

* * *

Charley Jackson sat alone in bungalow. It was q dark; an oil-lamp, wi broken chimney, sm on the table, missing a yellow hole in the bl ness. It smelt vilely.

Charley sat his head his hands, staring down to the table, at the of flying ants which swarmed in for self-struction, and were crawling, wingless, ro the lamp. There was ready a heap of wing the table.

Outside the wind ho through the trees, somewhere an owl hoo Charley shivered. T bungalow was eerie w the wind blew.

His twentieth birth was approaching; his birthday away from h The parcel-mail from land would be in on Saturday. T meant another letter would have t written on Sunday.

A fresh gust of wind blew out lamp, but it was not worth lighting again. He did not want any di He was sick of the greasy half-food served on thumb-marked pla

The rain rushed up and poured

(*Continued on page 30*)

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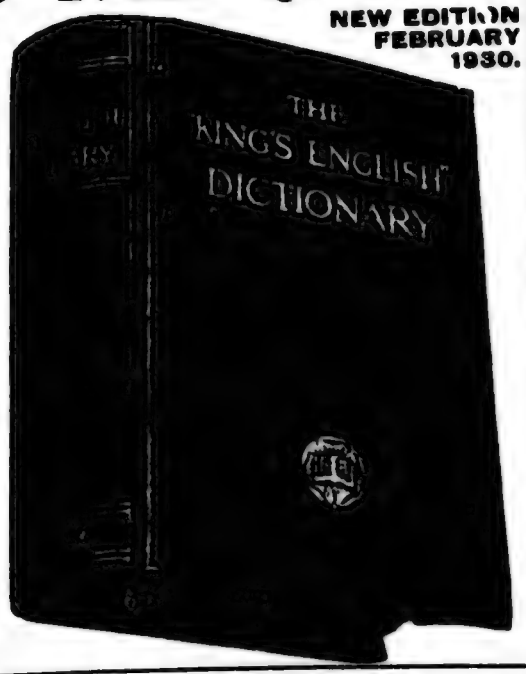

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See Page 35.

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Add a few slices and some of the juice to Soups and Stews, also to porridge. It makes all the difference. Better than pepper and spices. Counteracts the richness of Bacon. Adds to the flavour of Fish. No cold meat dish is complete without it. Adds the 'finishing touch' to Sandwiches.

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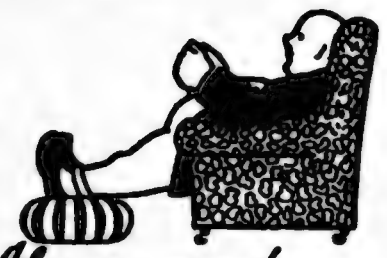

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lends charm and distinction to the wearer. Our Fur Department offers lovely Furs at lowest prices on Easy Terms. Only small payment required with order, and monthly payments afterwards if satisfied. Write for Catalogue of all favourite varieties at a Guinea to Five Guineas upwards. Full Approval. 30 years character for straightforward trading.

J. G. GRAVES Ltd. SHEFFIELD

"He Took His Chance"

continued from page 28

" I can't stand it any longer "

being who cared. He was alone, alone with himself.

To-morrow would come, then an endless succession of to-morrows; all like to-day, all getting more and more hopeless.

He fell into a restless sleep.

• • •

A day or two later. Mrs. Bentham, perched on some rather rickety and very primitive steps, was hanging Chinese lanterns and mistletoe of Japanese origin on strings suspended from the pillars in the lounge and dining-room.

At the table her husband was unthe verandah as the gale blew the blinds backwards and forwards. There was a parcel standing in the corner he remembered; it would get wet.

One of these days, he supposed, he would get the stuff made up into curtains.

The cook-boy came in and said something, inaudible above the din of the wind and rain. He carried a smoking, chimneyless oil-lamp, which lighted up the black, shiny skin, the unkempt hair, and the dirty, greasy clothes.

CHARLEY waved the man away impatiently. Had he heard what he said he would not have understood—things would be so much easier if he could speak and understand Tamil.

They knew he couldn't, and took advantage of it; even laughed at him behind his back.

It was all hopeless; nothing but trouble after trouble. He would go to bed; perhaps he would sleep. He wished he had some whisky in the house; but the bottle was finished.

He slouched upstairs. The lamp there had gone out too, and the wind still howled.

To the boy lying sleepless on his netted bed there seemed to be no other living thing in the world, still less any doing the gaudy paper atrocities which gladden the hearts of the Japanese on festive occasions.

They were holding a big party that night. The whole district had been invited, and would appear in fancy dress.

The Benthams were the acknowledged leaders in all social matters, good-hearted, easy-going people, who, in some miraculous fashion, were able to keep themselves out of all the petty squabbles and disputes in which their neighbours were perpetually involved.

"Henry, hand me up that piece of string, will you? Oh! did you send that Pierrot costume up to young Jackson?—hullo, what do *you* want?"

The last question was addressed to an Indian, very out of breath, who had rushed without ceremony straight into the room. "Heavens, its Ponnasawmy!" she exclaimed.

The man began to gabble incoherently, until Bentham suddenly led him outside.

Mrs. Bentham listened. Something was amiss, and something more serious than usual; she could tell that from her husband's voice.

In a few moments she heard him call for the sais to bring round the car at once, and then give some order to Ponnasawmy as the car arrived at the porch.

"There's somethi[ng] wrong [at] Jackson's, dear," he [said], as he in and picked up h[is] chair just inside the [door]. "I'll run up and see ab[out] it long."

"What is it, Henry. [Can I do] thing?" she called a[fter] him, had gone.

Coolie trouble, she [supposed]. were always afraid of [something] serious happening up [there] boy hadn't the least [idea] handle labour, and [the coolies] quite out of control.

Poor little beggar, he [is] and so utterly useless [for] be out here at all, or [for] quite the wrong type [of] a constant worry to [him] too kind-hearted to [send] him home.

It wasn't the boy's [fault]. He hadn't got it in him; he [could] in himself, and was [not to] beaten. He had gone [from bad] had got slack and was [rapidly] ing slacker.

HIS clothes were [over] his galow was filthy [with] nasawmy, who [had] trained into a [reliable] servant, was completely [ruined].

When that sort of [thing] there could be only [one] end. A who loses his self-respect [is done] and Jackson, if he had [already] all his, could have very [little left].

Mrs. Bentham had [rather] lost in her decorations. She [felt] denly tired and rather [depressed].

• • •

An hour later Bentham [and his] sat facing one another [across] dining-room table, still [littered] the party decorations.

"But, Henry, what [can] do? You must do [something]."

"I know, my dear, [but]."

"Was there any [particular] Mrs. Bentham asked [gently] as if she were afraid [of] "He left this for me." [Bentham] taking a piece of [paper] pocket and handing [it to her].

"Sorry, sir," she read, "[but I] stand it any longer."

That was all. Mrs. Bentham [put] paper down on the [table] thinking.

• • •

IT was just a week [before] twentieth birthday [when] Mrs. Jackson sat [in her chair] the fire, staring [with] a cable in her hand. It [read]:

"Very much regret [your son is ill] fever this morning. [Doctor] from my wife and [self]. Write. Bentham."

POPULAR *Vanishing Trick*

THE number of absconding bankrupts is increasing. Almost every week provides a fresh instance of a defaulting businessman, who, after eluding his creditors over a long period, eventually defies the Bankruptcy Court by disappearing.

A case in point is that of Arthur Smith, who conducted a general business in Birmingham from February, 1928, until the autumn of 1929.

During the whole of that period this man was busily obtaining goods upon credit terms, which he sold wholesale and retail at cut prices.

He made no attempt to pay his many creditors, and after various judgments had been registered against him he was adjudged bankrupt.

He had kept no books of account, and his business affairs seemed to be in a complete state of chaos.

He was therefore ordered by the court to furnish a further statement.

This, of course, was the last thing that Mr. Smith desired to do.

So he obtained a motor-car on credit and drove blissfully away.

Arthur Smith is no novice. His real name is Edwin Beil, though he varies it at will. His unsavoury reputation is known in places as far apart as Worthing and Leeds.

• • •

We also warn the public about a man named J. Phillips, who until recently presided over the Don Art Works, St. Albans Road, St. Annes.

After obtaining various goods on credit terms and disposing of them for hard cash, Phillips kept his creditors at bay for some time.

Then, at the beginning of this year, when it was apparent that he had no intention of meeting his obligations, it was decided to force him into the Bankruptcy Court.

He was due to appear for examination on March 8, but chose to disappear.

By a curious coincidence, Phillips also selected a motor-dealer for his last victim.

The ease with which people whose affairs are the subject of bankruptcy proceedings can thus escape scot-free should move the authorities to consider a drastic tightening-up of the regulations.

Next Week:

Sylvia Thompson's
Real Life Story
"The HOUSE of HORRO

WHITELEY'S
FAMOUS KILDARE CYCLE
CASH PRICE
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Kills out Rats and Mice

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WHY SUFFER FROM YOUR LIVER?

May be handicapped with blotches on the face, eyes with a yellow tinge, that furred languid feeling? These indicate a torpid liver.

Headache, Dizziness and Biliousness are sure to follow. You must stimulate your lazy liver with Carter's Little Liver Pills.

Purely vegetable, free from calomel and poisonous drugs, small, easy to swallow, and not habit forming. They are not a purgative that cramps or pains. All Chemists, 1/3 and 3/- packages.

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THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the various requirements of wearers, and know how to combine durability with good appearance and comfort. Wonderful lowest prices. Easy monthly payments. Catalogue and Measure Form free. 30 years reputation for honourable trading.
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. . . A new delight for chocolate lovers

Fancy chocs in handy blocks

6D EACH

TESTED JB

CADBURY'S CHOCOLATE SANDWICHES

£550 AWARDED IN "JOHN BULL'S" CROSSWORD COMPETITION No. 62.

Correct solutions in Crossword No. 62 were received from eight competitors, who will, subject to the conditions of the contest, divide the £550, each receiving £68 15s.

W. Bell, 18, Church Street, Braishaw, Bolton.
A. W. Boyd, 1, Alma Street, Ardwick, Manchester.
Mrs. W. H. Brown, 4, Gillett Lane, Rothwell, Leeds.
H. Lee, Jnr., 10, Myrtle Road, Heeley, Sheffield.
C. T. New, Gretton, Cheltenham.
J. O'Sullivan, 43, Cornet Road, East Croydon.
W. Rogers, 85, Almon Street, Swindon.
Mrs. Scott, Alcombe Cottage, [illegible] (Kindly forward immediately full name and address).

Solutions containing one error only were received from the following 36 competitors, who share the Second Prize of £55, each receiving £1 7s. 10d.

Adam, A. G., Wellwood Cott., Barnhill, Perth, N.B.
Blood, Mrs. E., 29, Smithdown Rd., Liverpool.
Bowater, Mrs. H., 26, Launch St., Poplar, E.14.
Bowman, F., 23, Edward St., Morpeth, Northland.
Canter, C. H., 57, Virginia Rd., Thor'n H'th, Surrey.
Cooper, R. J., 2 Fire Station, Brook Green Rd., Hammersmith, W.6.
Davis, C., 9, Douglas Rd., Handsworth, Bir'ham.
Eckersley, Mrs. J., 180, Long La., Hollinw'd, Old'm.
Fleming, W. B., 66, Govanhill St., Glasgow.
Fowler, A., 85, Albion St., Swindon.
Francis, S., 41, Silver St., Peterborough.
Gardiner, Mrs., Brooklyn, Eastriggs, N.B.
Gatiss, W. E., "Shirlan I," Chichester Road, Greenhithe, Kent.
Holmes, A. J., 78, Recreation Rd., Selby, Yorks.
Holt, L., 17, Bankfield St., Blackley, Manchester.
Horsley, J., 1, Weston Rd., Yardley, Bham.
James, G. R., 2, Cornwall St., Bethnal G., E.2.
Johnstone, Mrs. E., 27, Primrose Tr., Edinburgh, W.
Macfarlane, Mrs., 113, Beaufort St., Chelsea.
Marwood, T., 501, Wilmington Rd., Kirkdale, Liv'pl.
Maycock, H., 6 High St., Broadfield, Oswaldtwistle, Lancs.
Oldham, F. G., 151, Dingden Rd., Middlesbrough.
Palmer, G., 70, Cranmer St., Nottingham.
Patrick, D., 20, Old Park Rd., Hitchin.
Pears, J. T., 208, Cromwell Rd., Clowne, Chesterfield.
Rev. W., 74, Hoyl Lane, Sankey, Nr. Warrington.
Rhodes, C., 155, Nelson Rd., Saltley, Bham.
Roberts, H., 103, Marbank Rd., Birkenhead.
Rothwell, H., 95, Richmond St., Accrington.
Salmon, J., 65, Main Rd., Nuneaton Gate, Notts.
Slack, H., 35, St. John's Rd., Unstone, Nr. Sheffield.
Stewart, Mrs. A., 52, Craiglelgh Rd., Edinburgh.
Tyler, C. V., 8, Grove Rd., Stevenage, Herts.
Walton, Mrs. J., 11, Trinity Rd., Folkestone.
Woodgate, T. S., 64, Lanelwine Rd., E.16.
Yeomans, Mrs. M. A., Wigan H., Allesley, Coventry.

Another £550 X-Word appears on Page 36. Try Your Skill Now!

unrivalled!

"I came last year, had never been before, and came back convinced that Morecambe for a holiday is unrivalled. Splendid air and first-rate entertainment. I also suggest a slogan: 'Morecambe for reasonable charges'" — so writes a Sheffield visitor. It is typical of visitors' opinions, for Morecambe is different.

Golf, tennis, bowls, bathing, fishing and putting.

MORECAMBE

Official Guide from C. A. MacKay, Room J.B., Publicity Manager, Town Hall, Morecambe.

out in a flash

ZIG-ZAG CIGARETTE PAPERS

HAIR-GROWING DISCOVERY

I was bald. My hair grew anew, as shown in the portrait. Many persons — both men and women — who were completely bald have grown a full crop of beautiful hair by using KOTALKO

Marvellous and steady growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

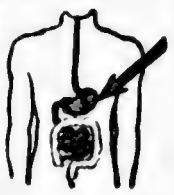
A testing box of KOTALKO may be obtained by sending threepence in stamps to

JOHN HART BRITTAIN, LTD., 2, Percy Street, 53.RB., London, W.1.

INDIGESTION
Robbed Him of Sleep

But Wex soon put him right though he'd suffered for 15 years.

Now, says modern Science, you can conquer Indigestion (Acidity, Heartburn, Sour Stomach, etc.) just as quick as you like. You may have suffered for years. It may be chronic. You may have tried almost everything. That makes no difference. WEX, the new aerated drink, made from grapes, will banish your Indigestion now and for all times by removing the cause, and this Surrey sufferer is but one of thousands who have proved this to be true. He writes:



"I have suffered with Indigestion for at least 15 years, with short periods of relief, but only by dosing myself with drastic expedients. Then I purchased a bottle of Wex as soon as I saw it advertised, and have never been without one in the house since. I make a regular habit of taking a drink of Wex every morning in warm water, about half an hour before breakfast. The change in me has been truly remarkable. My appetite is back, I have lost that Tired Feeling, and Pains in the Back, which I have always had, have gone. On occasions I have suffered with flatulency during the night, but a dose of Wex in warm water not only removes the cause of the discomfort, but ensures a good night's rest afterwards. I feel it's my duty to thank you for a harmless and real remedy for a complaint which has robbed me of many a night's rest. It is the only thing which has given me permanent relief from Indigestion."

15th April, 1930. *J. R. K., Surrey.*

Indigestion is caused by a blockage in the glands which secrete the natural digestive juices. Bicarbonate of soda, Magnesia, etc., sometimes give temporary relief, but do nothing towards removing the cause, and often actually stop the chief digestive juice Pepsin from doing its work. Wex, on the other hand, encourages the digestive juices to flow, by removing the congestion in the glands. One teaspoonful in a glass of water every morning, or whenever the trouble occurs, gives relief in from 10 to 20 minutes. After a week or two the digestive glands of the body are restored to their natural functions once again. Indigestion disappears altogether, never to return. Prove this to your own profit. Wex Grape Saline is obtainable from over 9,000 Chemists, including Boots, Taylors Drug Stores, Timothy Whites, etc. Price 1/6 per bottle. Double quantity, 2/6.

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11/3 a month

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HUMAN DOCUMENTS

COWARD *struck by* BOOMERANG *of* LOVE

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

MY first real job as a draper and window-dresser was in a big London store, where I worked up to five years ago.

During this period I met a girl of fairly good standing, whose people had made money—war-profiteers, in fact.

The girl and I fell in love with each other, and when we had been courting two years, I asked her to marry me.

This led to my introduction to the father, who, when he learned what I did for a living, became well-nigh inarticulate with rage.

He managed to make me understand, however, that he judged me to have less desire for his daughter than for his money, and that never, while he breathed, would he consent to the match.

These scenes made no difference to the girl. We continued to meet whenever we could, only secretly. After four months had passed, my girl, weeping, confessed that a child was on the way.

She was still under age, and there was no help for it but to appeal once more to her father. I felt sure he would consent to the marriage in order to avoid a scandal.

On the contrary, he raved even worse than before, swore that he hated the very sight of me, and declared that he would stand any shame and disgrace on behalf of his daughter rather than see her married disastrously.

After this he made life so impossible for the girl that I deemed it in her best interests to clear out of the neighbourhood altogether. After some months I heard of the birth of my son.

ONE night at a dance I met a nice girl. In the end I married her.

We had been comfortably settled down together for over a year when my wife announced that she had been corresponding with an old school friend, whom she had invited to stay with us over a visit.

The friend turned up, and I found it was the girl whom I used to love, and still do love with all my heart. She still feels the same to me, and would like to marry me.

Her father is dead and she is free. What do you advise me to do?

"HUMANIST" says: As you weren't man enough to marry in the face of the father's opposition—as you might have done on appeal to a magistrate—it looks as though the father was right in declaring you had an eye on his wealth.

Don't add to your cowardice and break your wife's heart by going after her money now.

Tell your old sweetheart the situation is intolerable and must be ended by her going away at once.

HER AMBITION
falters

A GIRL of seventeen, I have been in domestic service for just a year, but I am not happy.

From babyhood I have been fond of books, and after attending diligently to my lessons at an elementary school, obtained a scholarship which sent me on to the secondary. I hoped to become a teacher.

But after nearly five happy years of this study, trouble came upon my home in the shape of my father's prolonged illness.

As I was the eldest of five children, I had to leave school and try and help with the living.

I obtained a post as under-housemaid at this large public school, where I now am. The headmaster is a brother of the head of the secondary school where I was a scholar.

Knowing my love of study, this gentleman has placed a number of books at my disposal.

But I am beginning to think that French, trigonometry, geography and classic literature are entirely wasted in such a dum-drudge occupation as housework.

It makes me horribly discontented to hear of first one and then another of my friends going to college as intending teachers.

Do you think I could study enough in my spare time to enter an examination that would lead me on, even now, to become a pupil-teacher?

"HUMANIST" says: I sympathise with your ambition, but not with your scorn of manual work. You had better be a good housemaid than a poor teacher. Also, a good cook is better paid than the average woman teacher.

Ask the head, who is already interested, to guide you.

SECRET SLANDERERS'
persecution

MY husband is an out-of-work baker, an experienced man of thirty years' standing in the confectionery trade, and all our troubles, which are becoming insurmountable, are due to our neighbours' unkindness and ill-will.

It began one dark, cold morning in winter, when my husband was returning from work at 3 a.m.

In his arms was a bag of flour and a couple of loaves, which were a perquisite agr[eed] upon tween him and his ployer.

But he had in addit two or three penny ca which he had snatched from a box of stale o and ends set by the furnace burn, and he had pic[ked] them to eat in the train, as, busy until the last min[ute] he had time to get a proper m[eal].

However, there had b[een] a lot thieving in the district husband hurrying with under his coat in the constable arrested him and lodged him in the

Next day, being able t[o] magistrate of the facts, liberty. The case wa missed.

WE were advised to s[ue] for wrongful arre[st] no loose cash to play with to let it drop. This it to our undoing.

New managers have old one at the bakery been warned by whisp[ers] that my husband has "b[een] for theft."

In the end he was dis[missed] a time of shortage, and been constantly in and ment.

The reason is always t[he] sooner is he settled in secret slanderers get to w[ork]

The trouble now has ex[tended] home, which is the top flo[or] The neighbours fling insu[lts] up the access to dustbi[ns] conveniences, and in a[ll] make my home unbearab[le]

My boys have bicycles yard, but cannot use the[m] tyres are always riddl[ed] holes.

Our morning paper is fouled before we take complain to the landlord torts, "If you don't lik[e] clear out."

I want to know if I am suffer this persecution, or remedy?

"HUMANIST" says: case to the local magistr[ate] satisfied he will give you tion.

Your neighbours' action to cause a breach of the

HOMELY WISDOM— —by CANON R. J. CAMPBELL

The Faith of a CHILD

THERE is a little fellow, four years old, who comes regularly week by week to a public health-clinic to have his eyes doctored. The sister in attendance has won his confidence and hears long statements from him about his doings and interests.

A few days before Easter he told her that he had planted a feather in the garden in the expectation that an Easter egg would grow beneath it like a potato.

The sister saw to it that the egg was there on Easter Sunday morning, and has since had the enjoyment of hearing the child's expressions of delight at the find.

Some people would say that it was unwise thus to cheat the little one into thinking that eggs really do grow from planted feathers, and that the truth will be a shock to him when he finds it out at a later stage.

I don't believe it. No human beings have yet been the worse for the fairy stories they were told in their youth. When that child grows older he will merely learn that the truth was better than his fancy.

WHEN he discovers that a kind human heart put the egg there for him, his pleasure in the fact will not be lessened, but rather increased.

When we read, as we so often do nowadays, that children have become matter-of-fact and incapable of the enthusiasms of their elders at the same age, [need] be [child] turbe[d] are n[ot] now were.

We [once] age t[hat] instin[ct] tion [what] truly fine in human condu[ct] do the reverse.

It is a wicked thing to stamp on a child's reveren[ce] he thinks to be higher and worthy to imitate. The to do is to help him to setting him a good example

When the present Lord then Lord Carrington, was New South Wales, he was sion taking the leading pu[b]lic function.

TWO small boys of twelve years of age his greeting to the local friend of mine heard one "He's a fine chap that: would shake hands with

My friend told the Gov[ernor] promptly walked over to wh[ere] were standing and shook both. When he retired one to the other: "Bill, I wo[uld] hand for a month."

Perhaps you laugh at sentiment. Don't; there wrong with it.

Refrain from letting y[our] appointments with life cas[t] on the soul of a child. Tr[ue] to what he expects of you never to fail his trust.

CORNS?

The Best step to take

is a foot-bath with

REUDEL BATH SALTRATES

...re sore, tender, tired, aching and swollen ... Weak arches, corns, callouses, blisters, ...and other bad foot troubles soon go. The ...hardened skin of which corns and ...tones are composed, contains no nerves ...blood-vessels. In fact, the upper layers ...dead. It is not the top that causes such ...m. It is the little pointed part which ...eads down into the toe and presses on ...sitive nerves. Cutting the top off or burn... it off with caustic liquids and plaster is ...ing time and is dangerous. Instead of ...h temporary expedients, soak your feet in ... "Saltrates" water, prepared by dissolv... a handful of Reudel Bath Saltrates in a ...on of hot water. This will dissolve the ...and sebaceous matter from hardened, cal...sed, and "corny" skin, leaving it so soft ...t corns are easily picked out, root and all.

REUDEL BATH SALTRATES

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WE also offer amazing value in Furs, Sports Wear, Skirts, Jumpers, Underwear, Corsets and Hosiery, also Maid's and Children's Wear at Bargain Prices on Deferred Payments. Send a small amount with order and the rest in monthly payments to suit your convenience
Carriage Post Free
Kindly state style of garment you are interested in, and samples of the actual materials will be sent you, together with self-measure form, how to order, and all particulars
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THE POLISH THAT CLEANS

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(468J) 80, Chancery Lane, London, W.C.2
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Symptoms which seem trival in themselves may be those of Syphilis, or of Gonorrhœa. Either of these may ruin your life, and your chances of a happy home and healthy children.

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Why not get a Royal Enfield Chromium Plated Bicycle and spend the long light evenings in pursuit of health and fitness? A spin on a light, easy-running machine like the Royal Enfield is the finest tonic for jaded nerves—and the cheapest. One payment of 9/4d. secures the machine and eleven further payments of 9/4d. complete the purchase.

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Post the Coupon to-day. ½d. stamp if envelope is unsealed.

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THE ENFIELD CYCLE CO., LTD., REDDITCH.

Please send Catalogue "D".

J.B.5.30

Our Letter Parliament

The GREATEST Living Benefactor

GENTLEMEN, the King! King George has just completed the twentieth year of his magnificent reign—a reign of crowded memories and splendid achievements.

He is, in the estimation of the British nation, a character whose love and sympathy is deeply rooted in public sentiment.

There is no reason to quote columns of benefactions rendered to the world by his Majesty, but ask a Canadian, a New Zealander, a Scotsman or the whole world, and the answer will justify the question. "Long live the King!"—*G. B., Manchester.*

The Pattern of Womanhood

"A nation cannot rise above the level of its womankind," and Queen Mary, from a royal throne, has set for all to see and follow a true and perfect example of noble, charming and gracious womanhood.

A beloved Queen, a devoted wife, a wise and gentle mother, the sympathetic sharer of all her people's joys and sorrows, she has, in her own dignified yet quiet and modest way, stood firmly on the side of goodness and virtue.

Our Queen has encouraged, and influenced for good, a whole world of women.—*Loyal, Edinburgh.*

Chief Scout

Lord Baden-Powell has admittedly given a new zest to childhood the wide world over.

The Scout movement is doing more than any other single cause or factor to create good will among boys and girls of all nations, who "as citizens of tomorrow" have the future of the world in their hands.

Just as "the will to war" was primarily responsible for the gigantic tragedy of 1914-1918, so the "will to peace," founded upon youthful tolerance and amity, will, some day or other, create a warless world.

And what greater monument can a superman need, or expect?—*H. J. Reynolds, London.*

Linking the World

Marconi, by popularising wireless, has bridged space and brought the world to our doors, bringing cheer to the sick and lonely.

He has given eyes to the blind, an impetus to religion, and education a wonderful opportunity for making great strides, for by it the University can be brought to the fireside of the humblest.

Further, it can be the instrument that will end war, for by learning more of each others' difficulties, it will lessen the chance of misunderstanding, the root-cause of nearly all national disturbances.—*Wireless, Lancs.*

A Playwright

A little over a year ago, Mr. R. C. Sherriff was a clerk in a London insurance office. He had ambitions to be a playwright.

His play was about war. He described war not as something of splendid uniforms and brilliant band-playing, but as something sordid and ugly, accompanied by the monotonous music of shell-fire.

"Journey's End" will do more to promote peace and good will than a hundred treaties.—*John Taylor, Lanarkshire.*

Posterity will Know

In years to come, Mr. Ramsay MacDonald's services in the interests of world-peace will be recognised at their full value.

Posterity will acknowledge with gratitude the indomitable courage and perseverance that were displayed by him at the Naval Conference on behalf of humanity.

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, May 27.

What Part Should Women Take in Public Life?

The first step towards universal disarmament has been taken; due, more than anything else, to his initiative and dogged determination.

Who shall say that he has not played the most important part in saving civilisation and Christianity, and thereby proving himself mankind's greatest benefactor?—*D. A. Thomas, Monmouthshire.*

Scientist's Vision

Sir Oliver Lodge has done much to advance the cause of science; but, deeply as he has probed into its mysteries, remains a sincere and devoted Christian.

Inventor, and a pioneer of wireless telegraphy the world owes much to his scientific researches; but far more to that faith which has maintained and strengthened that of thousands who were wavering in face of scientific facts.—*Kay, Openshaw.*

Practical

Henry Ford has made the cheap car a possibility.

He has shown mankind that low-priced articles do not mean "sweated" labour.

He has endeavoured to distribute his wealth equitably. Thus an Irishman makes a tractor for a farmer in America, and probably buys a "Ford" made in Detroit.

He is at present making way for the employment of thousands of Englishmen at Dagenham.

He has brought happiness and affluence to thousands of others.—*G. W., Hants.*

David, the Inspirer

Mr. David Lloyd George was greatest inspiration the Allies had ing the war, which saved the w from a despotic militarism.

He originated National Health Unemployment Insurance a blessi millions of people in dir

It is even reasonable t the miscalled "dole" h country from revolution, quent overthrow of the would have meant horrors and suffering all —*R. C., Clitheroe.*

Man with a Lamp

the kinetoscope, ances kinematograph machines.

He spent thousands thousands of hours ev thought to be a perfe lamp for electric lighti

His genius has furnish industries which afford thousands.—*J. Carno, I*

• • •

Greats in Little

Ian Fraser has taken greatest heroes in the darkness of despair.—*Paddington.*

Madame Curie, who, her late husband, disc valuable substance kno radium.—*D. Stebbings,*

Sir Ronald Ross' res the connection between malarial infections has lives.—*W. L., London.*

George Bernard Sh criticism show us wher His praise of our good to climb still higher. *J*

Miss Margaret McMil rose in slumland. *G. Wales.*

Race with "Silver Ring"

LORD ASTOR'S "Writ

"Has four seconds"

I SHALL have one more opportunity of referring to the Derby, so I will leave a final selection until next week.

Ballyferis, one of my choices, is still doing well at headquarters, and Bulldog, one of the best invaders from France, will run in the French Two Thousand Guineas while JOHN BULL is in the press.

Providing he does well, he will probably be Captain Cohn's selected for Epsom.

A correspondent who always follows the Manton stable for the Derby asks me for the best from this quarter.

At the moment the stable is responsible for Iliad, Meredith, Ramesses the Second, Sea Rover, Trews and Writ.

Manton strawberries seldom ripen until June, and although the Classic prize has eluded the stable since the war, the records of the race show a run of hard luck.

Lord Astor has four credit, and several other by patrons of the stable either second or third.

On this occasion I am take sides with Lord As Writ is by the D Papyrus, out of the so mare, Popingaol. He won in a common canter. He graced at Chester.

Gatwick and Haydock attention this week-end. "specials" for the Surrey Nick of Time and Adion. Tyroe Lady should oblige

Don't forget that the Code now appears in the in addition to the *Sporting*

"JOHN BULL'S" CODE

The Code for this week It covers the racing fro May 22, to Wednesday, M

A S 3 O E J W G P X
9 I K 2 P M D V Y B

In place of the Code le in the *Sporting Life* an *Herald* read the one above the case may be.

IP9T2GPT would read SEA ROVER "SILVER RIN

Enter BOLSOM BROS £200 'ITSHIDE' COMPETITION

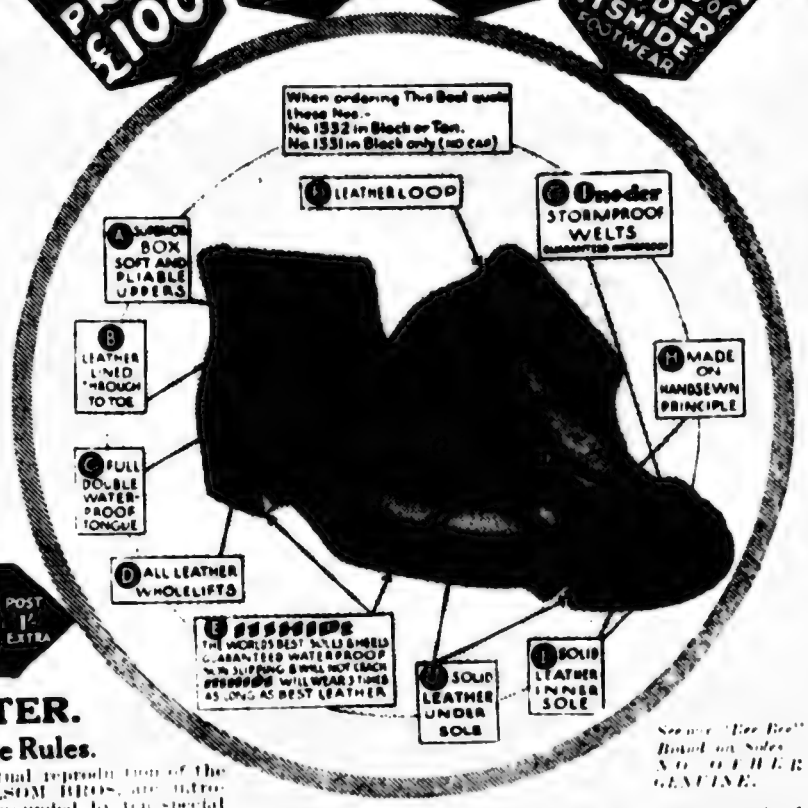
and win one of these handsome PRIZES

1st PRIZE £100 | 2nd PRIZE £30 | 3rd PRIZE £10 | 100 CONSOLATION PRIZES of ONE-DER 'ITSHIDE' FOOTWEAR

A NATIONAL EVENT WHICH STARTS TO-DAY

to mark the success of our 10 years' campaign against high prices of footwear.

EVERY Customer will have especial reason to celebrate this occasion, for Bolsom Bros. do not hesitate to state that in quality and workmanship their value is 50% better than ever before. "Bee Bee" Brand Footwear with "Itshide" Soles and heels, is of entirely British Manufacture, made in the best Northamptonshire factories with the best materials procurable, and Bolsom Bros. guarantee of satisfaction goes with every pair. So POST YOUR ORDER AND ENTER THIS FREE AND EASY COMPETITION TO-DAY AND PROVE YOUR KNOWLEDGE OF FOOTWEAR.


When ordering This Boot quote these Nos.:-
No. 1332 in Black or Tan.
No. 1331 in Black only (NO CAP)
A LARGE BOX SOFT AND PLIABLE UPPERS
B LEATHER LINED THROUGH TO TOE
C FULL DOUBLE WATER-PROOF TONGUE
D ALL LEATHER WHOLELIFTS
E SUPERSOLE THE WORLD'S BEST SOLE & HEEL GUARANTEED WATERPROOF NON SLIPPING & WILL NOT CRACK WILL WEAR 3 TIMES AS LONG AS BEST LEATHER
F SOLID LEATHER UNDER SOLE
G SOLID LEATHER INNER SOLE
H MADE ON HANDSEWN PRINCIPLE
I LEATHER LOOP
J Oneder STORMPROOF WELTS

See our "Bee Bee" Brand on Soles NO OTHER GENUINE.

6 MONTHS GUARANTEE WITH EVERY PAIR 14/9 POST 1/- EXTRA

HOW TO ENTER.

Just follow these simple Rules.

In the circle is illustrated an actual reproduction of the wonderful new boot that BOLSOM BROS. are introducing to the public. It is surrounded by ten special features each marked with a letter. Against the word "First" on the Coupon below put the letter of which you consider the most important feature. Then put opposite the word "Second" the letter of your second choice, and so on until the ten places shown on the Coupon are completed. Insert your name and address in Block Letters and send the coupon to BOLSOM BROS., 157 8, STRAND, W.C.2 **together with an order for any of the footwear on this page.** Any purchaser at any of our Branches is entitled to enter this competition, but in this case the coupon must be forwarded to Head Depot, together with receipt, and the envelope marked "Competition." Any number of entries may be sent to us, but each must be accompanied by an order or shop receipt. Catalogues and further Coupons sent on application. The competition closes on August 6th 1930. All Coupons received later than first post on that date will be disqualified. The Prizes must be won.

HOW TO CLAIM.

The result will be declared by voting, and announced in the "Daily Mail" on 11th August, 1930, and any competitor who has forecast correctly the first 8 or more features is to forward his or her name and address to Bolsom Bros., 157 8, Strand, W.C.2, not later than 13th August, 1930, stating number of correct features given. In the event of more than one competitor giving a correct solution, the prize money will be divided. Our decision must be regarded as final and legally binding. Mutilated, altered or torn coupons will be disqualified. Employees of Bolsom Bros. are not allowed to compete.

Post your order and coupon with remittance, adding postage and stating size required. Treasury Notes must be registered and P.O.'s crossed, or use the C.O.D. way and pay the Postman.

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SUTTON 151, High Street.
UPTON PARK 291, Green Street, E.13.
VICTORIA DOCK 89 91, Ratibone Street E.16.
WOOD GREEN 145, High Road, N.22

SEND IN THIS FORM WITH YOUR SELECTION

First	Sixth .....
Second	Seventh .....
Third	Eighth .....
Fourth	Ninth .....
Fifth	Tenth .....

Name .....
(State whether Mr., Mrs., or Miss)

Address .....

Please write clearly in Block Letters). Keep a copy for reference. J.B.

Famous ONE-DER "Bee Bee"

FOOTWEAR WITH "ITSHIDE" STUDDED SOLES AND HEELS AND "ONE-DER" STORM-PROOF WELTS.

B.B. 1334.

B.B. 1334. In Fine Box, embodying all the features of the illustration in the circle. In Gibson or Oxford Style Shoes. Balmoral or Derby Boots. **Guaranteed for six months.** All Sizes, 5's to 10's, 11's, 1/- extra. 12's & 13's 2/6 extra.

14/9 Post 1/- extra.

B.B. 332

B.B. 332. Gent's Welted Balmoral Brogue Oxford Shoes, with 'Itshide' Soles and Heels, in fine Box. **Guaranteed for six months.** Also in Derby Boot or Gibson Shoe. All Sizes, 5's to 10's, 11's 1/- extra, 12's & 13's 2/6 extra.

12/6 Post 1/- extra.

BOYS' & GIRLS' FOOTWEAR with "ITSHIDE" SOLES & HEELS

B.B. 510.

B.B. 510. Strong Derby Boot with 'Itshide' Soles and Heels, in Black Box, leather lined, screwed and stitched. Ideal for school and everyday wear. Sizes 7 to 10, **6/11**. 11 to 1, 7/11. 2 to 5 8/11. Post 6d. extra.

B.B. 512.

B.B. 512. **Smart Lace Shoes with 'Itshide' Soles and Heels.** Box or Tan. Ideal for Children of all ages. Also in one Bar Style. Sizes, 7 to 10, **4/11** Post 6d. extra. 11 to 1, 5/11. 2 to 5, 6/11

LADIES' SEMI SPORTS SHOES

WITH "ITSHIDE" SOLES AND HEELS.

B.B. 3617.

B.B. 3617. In Tan Willow Calf. Also in Black Box, one Bar Style and Gibson Bar. **Six months' Guarantee enclosed with every Pair.** All sizes and half-sizes 2 to 8. **12/6** Post 1/- Extra.

CHILDREN'S TAN SANDAL SHOES

WITH "ITSHIDE," THE NATION'S SOLE.

Made from soft and pliable leather, these Sandals are guaranteed to wear three times as long as best leather. Sizes 11 to 1, 3/11. 2 to 5, 4/11. Sizes 1 to 6, 2/6. 7 to 10, 3/3.

THE NEW WEMBLEY BOOT

WITH "ITSHIDE" SOLES AND HEELS.

B.B. 435.

B.B. 435. In full chrome Box or Tan. Lace stitched to toe. Screwed and stitched to heel. **Guaranteed for six months.** Inside strap. All sizes 5's to 10's, 11's 1/- extra. 12's and 13's 2/6 extra. **12/6** Post 1/- extra.

"Itshide" soled footwear has steadily increased in sales since its inception. "Itshide" has been the Nation's Sole since 1924.

"Itshide" is the World's Best Sole.

ITSHIDE

Made in England.

"Itshide" is made in England, by British Labour and guaranteed definitely Waterproof, Non-slipping and can not be affected by heat or weather conditions.

"Itshide" Prevents Colds and Ensures Health.

A SPECIAL SALE OFFER

THIS PRETTY VOILE **FROCK** FOR **1/6** WITH ORDER.

FASHION'S LATEST MODEL.

This dainty Summer Frock—the product of our own workrooms—is offered at a genuine Sale Price especially to introduce our goods to new customers.

The full price is 10/3 only, but we will send it at once, on approval, for a Deposit of 1/6, balance payable by instalments.

Our terms are, as usual, "Satisfaction or money refunded." Frock is made in Voile, with pleasing printed effect on striped background. Fancy flounced, full fitting skirt; belt; all round, sash finished. Gauntlet Cuffs and deep Collar of plain Voile, edged lace. A charming Frock which will delight you.

***It can also be supplied as a Sleeveless Model at 9/6 in usual sizes, or 12/6 in outsizes. (If Sleeveless Model required, please state distinctly.)

LENGTHS : 38, 40, 42 and 44 ins. Also outsize in lengths, 42, 44, 46, and 48 ins., 3/- extra.

SHADES of Striped Background :— Orange/Green, Green/Black, Orange/Black, Navy/Red, New Blue/Navy.

F. 139 BARGAIN COUPON

Please send me, on approval, Frock No. F. 139 at present Bargain Price of 10/3.

Length .....

Colour .....

If out size required, please state "O.S."

I enclose 1/6 deposit, together with 6d. for postage, and will pay balance of price either in one sum or by monthly instalments of 2/6 or more. If not satisfied, and I return the Frock unworn at once, you will refund my deposit. Enclose Coupon with name and full address and Postal Order crossed thus / /.

Overseas and Irish Free State full cash only. John Bull, 24/5/30. No. 509.

Post your Order to—

AMBROSE WILSON, Ltd., 509, Ambrose House, 60, Vauxhall Bridge Road, London, S.W.1

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CHROMIUM PLATED CYCLE

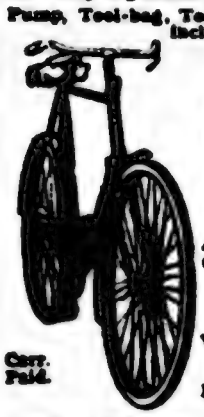
Every component part of this 1930 Model is British made and is therefore of thoroughly reliable quality. It is excellently finished in Black Enamel and all bright parts are finished in THE NEW CHROMIUM PLATING.

COMPARE THIS SPECIFICATION

DUNLOP ROADSTER TYRES | **RENOLD** CHAIN, HALF INCH

LYCETT'S 3 Coiled Spring Saddle | **2 ROLLER** LEVER BRAKES

Pump, Tool-bag, Tools, Oiler and Reflector included free.



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6/- NOW

And 14 Monthly Payments of £- completes purchase.

CASH PRICE **£3.19.6**

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Deposit £/9 and 14 payments 6/9.

Send for Illustrated List to Department J.B.

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Don't be Stumped—win John Bull's £500 must-be-won X-WORD

An extra £50 for runners up.

"JOHN BULL" will pay £500 for a correct solution on one Form of JOHN BULL Crossword No. 65 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), 29th May. Solution of puzzle will be published in JOHN BULL on sale Thursday, June 5th. Winner will be given in JOHN BULL on sale Thursday, June 12th.

Result of Crossword No. 62 appears on page 21.

THIS week make up your mind that you'll win JOHN BULL'S £500 Crossword. You have probably got very near it before—make no mistake this time. Play carefully, take no chances, don't be stumped! Remember its "dogged as does it"—and win that £500.

There is also an extra £50 for runners-up!

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing **three-halfpenny** stamp and post to **"John Bull," Crosswords (No. 65), 37, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, May 29th.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/ & Co. /— and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or misdaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £500 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, June 12th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £500 prize-winner may have a scrutiny by demanding the same by or before first post, **Tuesday, June 17th,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and legally binding in all matters relating to this competition and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

Closing Date, Thursday (Noon), May 29th.

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"JOHN BULL" CROSSWORD No. 65

Entry Form "A."

JB 65

Do not separate these forms.

Entry Form "B."

JB 65

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

NAME .....

ADDRESS .....

.....

Closing Date Thursday (noon), May 29th.

CUT HERE

S.B.—Cut the above Form out complete.

CUT HERE

CUT HERE

Don't run the risk of being late—fill in and post your coupons early!

Clues Across.

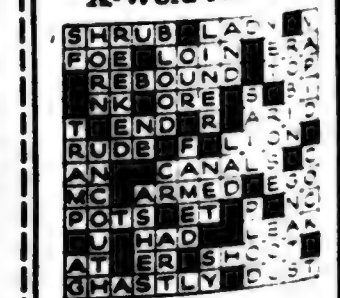
1. Seen before the eyes.
3. Family stair does.
9. Brave man.
10. Lovers do.
11. Allow.
12. Shot from the bow.
13. Husband insures.
15. Otherwise.
17. Give up.
20. Relate.
22. Growing timber.
23. Distant.
24. High card.
28. Wild.
29. Native of Rome.
33. Approbation.
35. Used to drudgery.
37. Prohibit.
38. What judge wears.
39. Too much generally means ruin.
40. Apportion.
41. Typists see a lot of them.

Clues Down.

1. False.
2. Drink made of pear juice.
3. Stray.
4. Used in the kitchen.
5. A vessel.
6. Master.
7. Beer.
8. Sharp jab.
14. Paid to the lawyer.
15. Paradise.
16. Use violence.
18. A separate particular.
19. Skinny.
21. What sailor often does.
25. Slightly cold.
27. A space.
28. Yes.
30. Blacksmith's implement.
31. Defame.
32. Raised in the country.
34. Top of the house.
36. Piercing tool.

Chambers's 20th Century Dictionary and Nuttall's Dictionary have been used in compiling these clues.

Solution of 'John Bull' X-Word No. 63.



JB 63

Result will be published next week. The solution of "John Bull" X-word No. 63 is given with as matter of interest, as our X-word competitions do not wish to emphasise claims are required. The X-word, as all our X-words, being carefully examined by our staff.

Write to "John Bull" about it!

The Editor REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

J. B. (Eton).—"40,000 microbes may be transferred with a single kiss." This is exclusive of the single microbe that the girl is trying to capture

S. M. (Barking).—"Few men can honestly say they have only loved one woman." Well, Adam could.

J. B. (London, E.).—"Blenkinsop is a name which thousands of we Britons bear." It is very brave of you.

Miss. J. (Rugby.—"Children need fresh greens every day." So do many grown-up golfers.

Curious (Kidderminster). — "What was the tortoiseshell cat spring from?" Cheap generally.

Sad (Buxton).—"I rarely think of myself." Evidently you're generally out of your mind.

Bereaved (Hornsey).—"Have you ever heard a woman praise her husband?" Yes, many a widow.

S. D. (Harwich).—"Telegrams in Russia cost 8d. a word." But some of those Russian words are worth it.

H. M. (Newmarket).—"Most racehorse owners give their animals very apt names." So do backers when the occasion arises.

P. H. (Bury).—"Half my letter has come out through worrying about my fiancée." And the other half may come out after you've married her.

W. P. (Morden).—"A telephone consists of a large number of separate parts." And the hardest part to get is the right number.

D. A. (Clapham).—"There are many circumstances which make a woman decline a proposal of marriage." Particularly the man's.

P. B. (Brighton).—"Women are the cause of all the world's wars." If so they are merely exercising their policy of equal rights.

V. D. (Dulwich).—"There is one law for the rich and one for the poor." And a few hundred thousand for the middle-classes.

R. R. (Mortlake).—"Old-timers were far more courteous than the modern generation." Yes, the old cars did a little before they hit you.

R. W. (Rugby).—"Many girls spend too much money on unnecessary clothes." We were not aware that unnecessary clothes had come into fashion again.

N. P. (Ely).—"Single women are said to enjoy fiction more than married women." Perhaps the married ones hear too much of it.

G. B. (Tottenham).—"A snake was found in the wings of a Paris theatre not long ago." The poor thing probably thought it had found its way back to the Garden of Eden.

D. M. (Edinburgh).—"The horse has greater sense than a human being." We can't believe it. The horse was afraid of motor-cars during the period when pedestrians laughed at it.

R. G. (Canterbury).—"The police of Chicago made so many hundreds of arrests recently that there has been a notable decline in the number of robberies." Perhaps the police arrested so many innocent citizens that there is no room for the robbers to get at them.

P. E. (Lancaster).—"You must admit my article is written with polish." Quite frankly, we thought it was mud.

E. C. (Grasmere).—"The hippopotamus has a hide three inches thick." With a face like his he needs it.

O. P. (Sutton).—"Have you seen a film called 'Married Women'?" No, 100 per cent. talkies do not appeal to us.

T. C. H. (Barnet).—"Hearing the cuckoo means nothing to me." Lucky man! It means dozens of letters to us.

H. T. (Manchester).—"Military experts say that gas will decide the wars of the future." It has already decided many a political battle.

C. R. (Oundle).—"I hear that it is the latest fashion for girls to rouge their ears." Well, that's the only thing that will make them red, nowadays.

G. K. (Longton).—"The woman who is a good cook always appeals to her husband." And when she gets what she appeals for, she goes out and buys a new hat.

Tom D. (Carlisle).—"I notice that the Welsh bricklayer who recently acquired a fortune and promised to partner a theatrical producer has climbed down." No doubt the prospect of one house a day, with an extra one on Wednesdays and Saturdays, made him break out in a cold sweat.

A. S. (Stroud).—"The late spring is ruining British farmers." What, again?

F. N. (Portsmouth).—"Sleep is a great aid to beauty." Aren't there some real beauties in Parliament!

Alf (Bideford).—"I quarrelled with my dentist about a tooth." Did you have it out with him?

Patriot (Bolton).—"Having seen most other nations, I say, 'Long live the British.'" But on what?

Vera (Grantham).—"Should film actresses be allowed to marry?" Yes, but there ought to be a speed limit.

Algie (W.1).—"Have you ever seen a suit marked down from fifteen to ten guineas?" Yes, many a five-guinea suit.

L. V. (Surbiton).—"Acorns are very nutritious. Pigs do splendidly on them." But we don't choose to make pigs of ourselves.

Ethnologist (Kensington). — "The Chinese knew all about telephones thousands of years ago." Then why on earth didn't they warn us?

S. W. (Battersea).—"It does not surprise me to hear of a Londoner who has never seen a cow." It would not surprise us to learn he was a milkman.

Mrs. K. (Arizona).—"A film actor here has been arrested for living in two rooms with his three wives." What's the charge—overcrowding?

K. B. (Featherstone).—"Other insects besides the ant are quite sociable." The mosquito, for instance, is always willing to stay and take a little nourishment.

L. M. (Swansea).—"After fishing six hours I only caught one trout half a pound in weight." You'll never make a fisherman—you're too honest.

Dr. S. (Cardiff).—"If anything comes to worry you, cast it aside—forget it." Thanks, doctor. We'll remember that if you send in a bill for your advice.

T. G. C. (Ramsgate).—"If I were to tell you all my troubles I could fill a volume." One of the 250 volumes offered in *Bullets* this week will make you forget your troubles, but the £500 cheque would bring perpetual sunshine. See page 39.

D. W. (Ashford).—"What is the line of least resistance?" By the way it wobbles backwards and forwards, we think it might possibly be the waist line.

N. T. (Brixton).—"Voronoff declares monkeys will soon supply the deficiencies of human organs." We've always thought organs without monkeys a failure.

Painter (Chelsea).—"There is some talk of Burlington House asking for a licence." Quite right, too. It's too much to expect the public to face some exhibits on a dry ginger.

O. B. (Harrogate).—"What makes a man give his girl diamonds?" Generally it's the girl.

Rev. J. (Hampstead).—"Bathing has its perils." Yes, think how many men first met their wives when bathing.

N. D. (Cricklewood).—"Guess which is the most used telephone number in the metropolis?" The wrong one.

F. R. (Oxford).—"Why is a giraffe's neck so long?" Because his head is such a long way from his body.

G. S. (Southampton).—"I have just heard of an American who drank a quantity of prussic acid in mistake for bootleg whisky." What a merciful escape.

R. T. (Torquay).—"Battleships should be scrapped and made into motor-cars." That wouldn't help the world's mortality statistics at all.

T. G. (Chatham).—"My wife has thrown me out of the house seven times, but each time I have returned." Evidently she puts too much backspin on you.

V. R. (B[illegible]ton).—"Betting is a curse—it is a means of getting money for nothing." It's worse than that. It frequently is a means of getting nothing for your money.

P. W. (Hampstead).—"An American scientist has devised a tiny camera to photograph the inside of the stomach." There are some who will think that is carrying the enforcement of Prohibition too far.

Artist (St. Ives).—"I showed him my latest picture and he said there was something remarkable about it; but I had to tell him it was sold." Perhaps that was what was so remarkable about it.

(Many replies unavoidably held over)

Side-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent. 5/- is paid to the sender of each item published. Mark envelopes "Slips."

Bristol Evening World :—"William —, a wholesale fruit manufacturer."

Morning Post :—"Day of reckoning coming. Lord —— on the road to bankruptcy."

Eastern Evening News :—"She was further charged with obtaining 12 bushels of beans."

Leicester Advertiser :—"Harborough Methodian Weds. The funeral of Mr. —— took place at the Market Harborough cemetery on Thursday."

Morning Post (Advt.) :—"Required, married couple, or two fiends."

Evening Citizen :—"Sheriffs, magistrates, and Curt officials in Glasgow enjoyed a holiday to-day."

Manchester Evening News :—"He believed that the best way to bring posterity to a town."

Yorkshire Evening Post :—"Miss —— says that the people of Johannesburg are among the nicest she has never met."

Yorkshire Evening News :—"The gentleman was, unfortunately, broken by two much larger fish."

Sunday Despatch :—"Husband killed in tram smash. 'A godsend.'"

Daily Record and Mail :—"The cost of living is now 5d. per unit."

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you cannot find any to equal -

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SUFFERING IN SILENCE.

What Many Women Endure.

"I feel utterly wretched, but I must carry on," says many a weary woman to herself. Few men realise the number of women who go through the day suffering actual pain. If a man had to endure as much, he would stay at home and let his work take care of itself. But there is nobody to do the work of the wife and mother—she is indispensable; so she works on and suffers in silence.

In nearly every case her suffering takes the form of backache and pains in the side and loins, with headache and breathlessness. She eats little or nothing. Her blood is so thin and poor that it cannot deal with food, and therefore the stomach does not grow hungry.

But enrich the blood with the special blood builder, Dr. Williams' pink pills, and watch how soon appetite will return. Notice how headaches and backaches disappear, and how the tired loins and shoulders will be braced up. Dr. Williams' pink pills are wonderful for women; thousands have proved that they impart new energy and interest in life.

FREE. All our lady readers are invited to write to C.E. Dept., 36, Fitzroy Square, London, W.1, for a free copy of the helpful booklet "Nature's Warnings."

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"FOUND DROWNED"

—A Tragedy

THE boy whose photo we give is the youngest of a family which this year has suffered appalling grief.

Early in January whilst his mother was watching at the death-bed of her eighteen-year-old son, with no hope of his recovery, as he was in the last stages of consumption, came the news that her husband, who had not long started work, had fallen from a great height and fractured his shoulder.

Who'll help this six-year-old?

Six weeks after she had buried her boy by the side of her eldest son, who a few years ago died of the same complaint, came the darkest calamity of all.

Her husband, driven to despair because the X-ray revealed that his shoulder was not making satisfactory progress, and the doctor could not certify him as fit for work, threw himself into the river.

The verdict at the inquest was that the state of his mind at the time of death could not be ascertained.

"My husband's unfortunate end from drowning," writes his widow, "is the greatest blow of all to me, as he has left me with four children to look after, only one of whom has not been away in a sanatorium."

The deep shadows surrounding this family have been intensified by dire poverty. None of the children is fit to earn money, and all the mother can bring in is 7s. 6d. a week by cleaning. Lately, she has had to pay someone to do this work for her.

Until she receives her widow's pension, she has nothing on which to keep her delicate family, the youngest of whom is six.

Our readers, whose hearts, we know, are in the right place, will long to run with outstretched hands to help such affliction.

Any subscriptions they send to "The Greatest of These . . ." Fund, earmarked for this widow, will reach her without deduction of any kind. The working expenses of the fund are gladly borne by JOHN BULL.

ACKNOWLEDGMENTS

M. B. (Bedford), 1s. 6d.; Mr. A. H. Law, £5; Mrs. V. Herring (Canada), 4s.; K. W. Murphy (France), 1s. 7d.; Inasmuch, 6d.; F. G. Allen (Ottawa), 5s.; Mrs. Brand, 6d.; A Poor Woman, 1s.; Friend (Part-time Worker), 1s. 6d.; T. H. F. (Scarborough), 1s. 6d.; H. G. (Lancaster), 2s. 3d.; C. F. (Bargoed), 2s.; Larbert, 2s. 6d.; C. Bellman (North Shields), 2s. 6d.; M. A. K. (Dundee), 6d.; Billie, 4½d.; Mother, 1s.; "?," 1s. 2½d.; H. C. (Hartlepool), 2s.; S. E. H. (Moss Side), 2s. 6d.; T. H. (Registered Reader), 2s. 6d.; P. E. (Shrewsbury), 3s.; A Well-Wisher, 3s.; Ex-Police Constable (Essex), £1; Inasmuch, 1s.; Hoping for Irene, 1s.; Emily, 2s.; Ex-Sapper 180,863, 5s.; Bullets, 5s.; Anon. (Larkhill Camp), 16s. 6d.; Mrs. J. Wilson, 10s.; Mr. J. McGregor, 6d.; Mr. O. Brooksbank, 1s.; Anon. (Stoke-on-Trent), 1s.; A Chance Reader of JOHN BULL, 1s. 6d.; J. E. Leather (Northwich), 1s. 6d.; A Poor Woman, 2s. 6d.; A Dorset Mother, 5s.; Dix-sept (Lincs), 5s.; H. A., 5s.; W. J. M. (Westhoughton), 8s.; J. N. S. B., 9d.; Claris (Lutterworth), 6d.

Many acknowledgments unavoidably held over.

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Sickness is taking a heavy toll. The doctor's knock has been heard in so many "John Bull" homes.

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Our Free Insurance is proving a great boon in time of sickness or other calamity. Have you registered?

SICKNESS BENEFITS—£5 5s. each.

We give below the names of a few readers who have received cheques recently on account of smallpox, typhoid, measles, diphtheria etc.

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BRIGHTON.—Miss J. Durell, 95A, St. George's Road.
LOUTH, LINCS.—Mr. H. Horton, Lambcroft.
WALSALL.—Mr. P. Carroll, 11, Essex Street.
HUNGERFORD, BERKS.—Mr. H. W. J. Clements, The Marsh.
ASH VALE, SURREY.—Mrs. M. Brake, 1, Corby Cott., Primley Road.
W. GRINSTEAD, NR. SALISBURY.—Mrs. E. Cox, Railway Cott.
BOREHAM, NR. CHELMSFORD.—Mr. C. Deville.
HARPLEY, NR. KING'S LYNN.—Mr. E. J. Broadwater, Cross St.
PONTARDULAIS.—Mr. W. O. White, Tynybonan Road.
SOUTH BENFLEET, ESSEX.—Mr. C. W. Price, "Robinwood."
CUDDINGTON, NR. AYLESBURY.—Mr. J. Walker, Winchendon.
CARDIFF.—Mrs. H. M. Lewis, 4, Coronation Terr., Senghenydd.
BOOTLE, CUMBERLAND.—Mr. F. Moore, Church Lane.
WOODBRIDGE, SUFFOLK.—Mr. C. W. Arbon, Monewden.
BEAUFORT, MON.—Mr. John Maynard, The Wells, Upper Rassau.
LEICESTER.—Mrs. L. Howe, 78, Baggrave Street.
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LEICESTER.—Mr. R. Huntsman, 46, Windley Road, Saffron Lane.
GRAYS.—Mrs. L. Page, 20, East Street, Broadway.
MYNYDD.—Mr. D. S. Prothero, Sewage Farm, Treodyrhiwn.
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GOOLE, YORKS.—Mr. G. A. Hyder, 40, Queen's Avenue.
HUTTON BUDBY, YORKS.—Mr. R. Eden, Green Bank Terrace.
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LEICESTER.—Mrs. W. [illegible], Shenton St., Humberstone Rd.
DARLINGTON.—Mrs. [illegible], Eastbourne Road.
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BRADFORD.—Mrs. A. [illegible], Warncliffe, Eccleshill.
SHEFFORD, BEDS.—Mrs. [illegible], 17, Bedford Road.
WICKHAM, NR. FAREHAM.—Mrs. E. Vernon, Common.
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I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a reader.

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Use ½d. stamp. Don't seal envelope. Registration certificate setting out the full benefit conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY. J.B.

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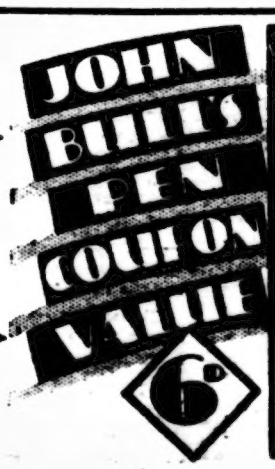
See pages 4 & 5



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State if fine, medium or broad nib is desired (cross out those not suitable). Name engraved on Pen, 6d. extra. Give name required. Cross remittance (make payable to John Bull) and Address: "John Bull" Pen Dept., 63, Long Acre, London, W.C.2.

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10 PRIZES OF £5 10 PRIZES OF £2.10
50 PRIZES OF 10/- 500 PRIZES OF 2/6
8,000 'TARGET' PRIZES

BIG "BULLETS" ONE-WEEK OFFER

THIS week JOHN BULL offers you the handsome First Prize of £500, followed by many other substantial cheques, coupled with an offer of 250 new prizes. The latter consist of beautifully bound volumes of the best O. Henry's best short stories, and these will prove ideal companions to take with you on holiday.

Any of these prizes may be yours for a simple and amusing task. All you have to do is to choose one of the *Examples* given on this page and add not TWO, THREE or FOUR WORDS of apt and original comment.

Here is a specimen: Suppose you choose the *Example* BLOW TO INDUSTRY, the addition of the words FOREIGNERS "CUTTING" IS "DEALING" completes a typical *Bullet*.

Study the winning *Bullets* below before making your own efforts, which must reach this office by Saturday, May 31.

£850 CASH AWARDED THIS WEEK.

FIRST PRIZE OF £350, COMPETITION No. 758.

Mr. R. Brown, 28, Balfour Street, Bradford.
Example: IN THE MINORITY
Bullet: FACT MINORITY SELDOM REALISES.

SECOND PRIZE OF £50:

A. Frost, c/o Grey, 35, Oxford Street, Southampton.
Example: Magic Power
Bullet: I Bet You Can't!
(Entered on "Target" Prize Coupon.)

THIRD PRIZE OF £40:

W. J. Pearson, 66, The Avenue, Southampton.
Example: Hint For The Government
Bullet: Here's May Blossom Out!

FOURTH PRIZE OF £30:

C. F. Spears, 15, Alterby Terrace, Stockton-on-Tees.
Example: Getting Hot
Bullet: India Unfortunately No "Closer."

FIFTH PRIZE OF £20:

B. J. Jones, Wallis Villa, Allwallis, Carmarthen.
Example: Wallpaper
Bullet: Indigestion Causeless "Run Better."

5 PRIZES OF £10 EACH:

J. BRATLEY, 17, Woodside Park Gardens, North Finchley, London, N.
Woman At The Wheel—Doubtful Signal—Sore Skin.

E. HENRY, 19, Hawthorne Road, Walton, Liverpool.
Man Who Gets On Without "Pleading" Appeals Most.

H. HITCHEN, 3, Sandbed Villas, Hebden Bridge, Yorks.
Indignant Reader—"Purple"—Paper Different Colour.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the Judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the decision being governed by aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
2. Only one entry may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon submitted. Postal orders must be made payable to Newnes & Co. Competitors must write their names and addresses and the date of posting on the back of the envelope, and the number of which must correspond with each coupon submitted.
3. The Editor's decision on any matter of fact or opinion in connection with this competition must be accepted as final and legally binding in all cases, and acceptance of this offer is an express condition of entry.
4. Employees of Williams Press and their relatives are not eligible to compete.

Mrs. KIRK, 29, Dovecot Street, Stockton-on-Tees.
He Went To The Races And Showed Intelligence—Ignored "Intelligence."

J. LAWTON, 18, George Street, Riddings.
Certain Cure—Work—Uncertain Work. "Disease."

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Coming To His Senses—Bandit—*Shopkeeper* Threw Brick.
(Entered on "Target" Prize coupon.)

H. HARSANT, 72, Laurel Grove, Penge, Kent.
According to Sonny—Enormous *Tadpole* Got Away.

R. STRAINGE, 468, Belchers Lane, Ideal Village, Birmingham.
Indignant Reader—Youngster Studying *Homework* Paper.

S. J. WALKER, 4, Gladstone Dock, Bootle
Certain Cure—Mud Bath. For Agitator.

G. W. WATSON, 36, Mill Street West, Stockton-on-Tees.
Taxing Our Patience—Law's Long "Ah! Um!"

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G. D. SMITH, 6, Armoury Terrace, Ebbw Vale, Mon.
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(Closing Saturday, June 7.)

Examples for "Bullets" Competition No. 761

BLOW TO INDUSTRY	BORROWING	SWIFT AS AN ARROW
ADVICE TO THE MOTORIST	WEAK ARGUMENT	TAKEN TO HEART
FOR SAFETY	NOTHING TO DO	ALWAYS OPEN
A CHALLENGE	GREAT EXPECTATIONS	HE HAD A FEW DRINKS AND
EVENTUALLY	UNWARRANTED	WILL NEVER DO
UNEQUAL BATTLE	GENERALLY ACCEPTED	TREMBLING
MY HOME	TO CONQUER	MOTHER'S AWAY, SO
MISSED	FOR AMUSEMENT ONLY	I'D BE HAPPY IF
PRODUCING MORE	HER IDEA OF LIFE	WAVE OF EXTRAVAGANCE
ON THE BALANCE SHEET	MISS INNOCENCE	THE BIG RACE
PUNTER'S MISTAKE	STOLEN PROPERTY	

Example _____ Closing SAT., May 31
Bullet _____

Example _____
Bullet _____

(761) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____
Address _____

Example _____ Closing SAT., May 31
Bullet _____

Example _____
Bullet _____

(761) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT., May 31
Bullet _____

Example _____
Bullet _____

(761) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Example _____ Closing SAT., May 31
Bullet _____

Example _____
Bullet _____

(761) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

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"A YOUNG M.P. LOOKS AT POLITICS" . . . . . by Ancurin [illegible]

"WHY WE DON'T GO TO CHURCH" . . . . . by Marie Scott [illegible] the well-[illegible]

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